

Preface

The organizing committee of IEMSS 2021 is proud to present the proceedings of the 2021 3rd International Conference on Innovations in Economic Management and Social Science, held in Hohhot, China during November 27-28, 2021.

IEMSS 2021 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experience, new ideas, and research results about all aspects of innovations in economic management and social science, and discuss the practical challenges encountered and the solutions adopted.

IEMSS 2021 received more than 50 manuscripts, and less than 40 submissions have been accepted by our reviewers. By submitting a paper to IEMSS 2021, the authors agreed to the review process and understood that papers would undergo a peer-review process. Manuscripts were reviewed by appropriately qualified experts in the field selected by the conference committee, who took detailed comments and-if the submission was accepted-the authors would submit a revised version that took into account this feedback.

Hopefully, all participants and other interested readers will benefit scientifically from the proceedings and also find it stimulating in the process.

With warmest regards,

IEMSS Conference Organizing Committees
Hohhot, China