

Preface

The 2021 3rd International Conference on Global Economy and Business Management (GEBM 2021) for the researchers and scientists was successfully held in Suzhou, China during December 25-26, 2021. This conference provides a forum for accessing to the most up-to-date and authoritative knowledge from both industrial and academic worlds, sharing the best practice in the fields of global economy, world trade, financial investment, real estate, economic policy, e-commerce and business management. A key aspect of this conference is the strong mixture of academia and industry. This allows for the free exchange of ideas and challenges faced by these two key stakeholders and encourage future collaboration between members of these groups.

The conference program covered invited, oral, and poster presentations from scientists working in similar areas to establish platforms for collaborative research projects in these fields. This conference brought together more than 80 participants from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology in these fields.

Less than 50 contributions have been selected to be published in the volume of BCP Business & Management. The organizing committee appreciates the enormous work of the both the editorial board and reviewers in the preparation of this volume. Many thanks also to all authors for their flexibility and meeting deadlines.

With warmest regards,

GEBM Conference Organizing Committees
Suzhou, China