

Research on the strategy of local governments to promote the development of higher vocational education -- Taking Shenzhen as an example

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Abstract: Higher vocational education is an important part of China's higher education system, and it is its core educational task to cultivate high-quality skilled talents needed by the times and meet the needs of social and economic development for high-quality talents. As the major investor in higher vocational education, the government plays an irreplaceable leading role in the development of higher vocational education. However, due to the emergence of problems such as imperfect laws and policies, insufficient financial investment, and poor performance of government supervision functions, the government's contribution to supporting the development of higher vocational colleges is relatively limited. How to correct the above problems and enhance the role of the government in the development of higher vocational education is a key issue in the development of education in each local area at present.

Keywords: local government; higher vocational education;

1. Introduction

In recent years, the status of vocational education in China has been continuously improved, and it has been highly valued by the Party and government, and has been given great importance to vocational education from the aspects of finance and policy. The government plays the leading role of vocational education in China, can play a role in supervision and coordination in the process of vocational education, and can also scientifically evaluate the development of vocational education, while local governments can provide important support in vocational education legislation, education resource allocation, etc., fundamentally speaking, the strength of government support directly determines the development of vocational education. At present, the development of vocational education in Shenzhen is taking shape, and gradually entered a period of development that pays equal attention to scale and quality.

2. The current situation of the Shenzhen Municipal Government in promoting the development of higher vocational education

In terms of promoting vocational education, the Shenzhen Special Economic Zone has achieved leapfrog development in the field of vocational education through continuous vocational education reform at present. In terms of the cultivation of high-quality talents, since the 20th National Congress of the Communist Party of China, under the guidance of the Party Central Committee, local governments have continuously deepened the reform of vocational education. Under the guidance of the Shenzhen Municipal Government, in recent years, Shenzhen Vocational College has continuously adjusted the orientation of talent training in recent years, and shifted from the traditional focus on job skills to comprehensive quality training, and the goal of talent training has gradually shifted to the direction of cultivating compound talents with innovative spirit.

3. The issue of promoting the development of higher vocational education by the Shenzhen Municipal Government

3.1 The government lacks attention to higher vocational education

Although the Shenzhen Municipal Government has gradually increased its attention to vocational education in recent years, compared with the due status in the development of higher vocational education in Shenzhen and the objective needs of local economic development, the awareness of Shenzhen Municipal Government's of the importance and necessity of developing higher vocational education is still relatively low, and the government has not fully recognized the important position and role of higher vocational education in the process of developing the local economy from a strategic perspective. Even in some cases, the education department of the Shenzhen Municipal Government adopts a laissez-faire approach to higher vocational education without giving it the attention it deserves, which also leads to the relevant policies and regulations issued by the government are also formal, only staying at the level of documents, and it is difficult to truly implement the development of higher vocational education.

3.2 There are constraints on the traditional system

Under the once highly centralized planned economic system, China's local governments had absolute power to speak in economic development and educational development[1]. Although the all-powerful government under the planned economy system can manage and control the social economy, education and other aspects, this management model rarely combine the objective conditions of market development, but brought unnecessary obstacles to the development of education. Although since the reform and opening up, China has gradually changed from the traditional planned economic system to the socialist market economic system, the government's all-encompassing management concept is still deeply rooted. In recent years, the Shenzhen Municipal Government has gradually recognized this problem and made provisions in relevant policy documents, but it is still difficult to effectively break the shackles of the traditional system on Shenzhen higher vocational education in the short term.

3.3 There is a misalignment of economic cognition

In the process of social and economic development, the Shenzhen Municipal Government is not only the manager of social public affairs, but also the provider of public goods such as vocational education, and the public nature should be reflected and emphasized in the process of supporting higher vocational education[2]. As the main funder of local public vocational colleges, in order to improve the economic returns of public vocational colleges, Shenzhen Municipal Government often gives more consideration to the interests of public vocational colleges when formulating policies and regulations and allocating educational resources, which leads to the problem of favoring one over the other in the allocation of resources, and even causes the Shenzhen Municipal Government to offside in the process of supporting the development of higher vocational institutions.

4. Improve the strategy of the Shenzhen Municipal Government to promote the development of higher vocational education

4.1 Strengthen government administrative management mechanisms

In order to achieve the orderly development of the national economy, in recent years, the Party Central Committee and the State Council have clearly proposed to establish a modern vocational education system and put it on the important agenda. Shenzhen firstly needs to adjust the management mechanism of vocational education, fully realize that the establishment of a modern vocational education system is an important task for its local economic development, and strengthen the development of higher vocational education. Specifically, Shenzhen should improve the overall

government coordination mechanism for higher vocational education, adjust the professional structure of higher vocational education, integrate educational resources according to the development needs of higher vocational colleges, reform the admission examination system under the leadership of the government education department, and make overall planning and planning for the development path of higher vocational colleges. The education department of Shenzhen can also strengthen communication with the three local vocational colleges, establish a joint conference system for higher vocational education in the city, strengthen the overall planning and management of the development of major vocational colleges, implement the work tasks of various departments such as education departments and human resources and social security departments, actively guide higher vocational colleges with different ownership or types to organize vocational education alliances, expand the teaching scale of Shenzhen vocational colleges and reduce the cost of running vocational colleges through the group operation of multiple vocational colleges.

4.2 Improve the enforcement mechanism of laws and regulations

The development of higher vocational education is not an independent issue, but involves cultural, economic, social and other levels, which requires the government to formulate relevant policies according to the actual needs of the development of higher vocational education and optimize relevant articles on the basis of the existing policy system[3]. At the same time, the Shenzhen Municipal Government should also innovate the policy supply mechanism, take the lead in establishing and improving the system of laws and regulations, and provide policy guarantees in terms of school-enterprise cooperation mechanism, enterprise participation in running schools, capital investment mechanism, etc., further increase the proportion of government financial education funds invested in higher vocational education, and ensure the stable growth of Shenzhen higher vocational education funds. The government should formulate a unique legal and regulatory system with the local characteristics of Shenzhen, so that higher vocational education can truly become an important force driving regional economic development. In view of the remaining problems such as the debt problem of higher vocational colleges, the Shenzhen Municipal Government may appropriately raise the subsidy standards, increase the intensity of subsidies, provide private vocational colleges with the same land-use policies and preferential tax policies as public colleges and universities, enjoy government subsidies, fund incentives and other support measures, and increase support for private vocational colleges.

4.3 Increase financial investment in higher vocational education

In order to ensure the balanced development of higher vocational education, the Shenzhen Municipal Government shall increase the scale of financial investment, actively communicate with the provincial education department, increase the scale of financial investment in local vocational education in Shenzhen, and reasonably allocate civil affairs funds under the coordination of the provincial finance to ensure the development of higher vocational education in the province. The Shenzhen Municipal Government should also attach importance to the balanced development of public vocational colleges and private vocational colleges, reasonably enhance the financial investment of private vocational colleges, so that private vocational colleges and universities can obtain basically equal development rights, and meet the development needs of employers and the public in Shenzhen for higher vocational education to the greatest extent. The Shenzhen Municipal Government can adjust the proportion of financial investment of higher vocational colleges year by year, redistribute the admiration of general higher education and vocational education, change the investment mode and focus from traditional infrastructure investment to the internal development of higher vocational colleges, and include higher vocational education in the scope of basic public services and financial security, and increase the scale of financial investment[4].

5. Conclusion

As an important channel for Chinese citizens to receive higher education, higher vocational education is not only an important way to improve the quality of our nationals and improve the employment situation, but also an important means to drive local economic development[5]. Through the development of higher vocational education, the development of basic economic industries such as national industrial manufacturing can be effectively improved, and then the comprehensive development level of local areas can be improved. By analyzing the development of higher vocational education in Shenzhen and analyzing the problems existing in the support of higher vocational education by the Shenzhen Municipal Government, it can be found that the influencing factors of the development of higher vocational education are complex and diverse, and the government plays an important role in the development of higher vocational education, which requires the Shenzhen Municipal Government to analyze the reasons for the lack of government role in the development of higher vocational education, and to formulate a support strategy for higher vocational education with local characteristics according to the actual situation of the development of local higher vocational education.

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