

Research on digital inheritance and development of Xibe nationality in Shenyang from the perspective of cultural consciousness

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Abstract: Based on the cultural consciousness of social scientist Xiaotong Fei, this paper makes an in-depth analysis of the background and significance of Xibe culture in Shenyang. Combined with the development trend of the digital era, in order to continue the historical context and enhance the sense of national identity, the Xibe cloud platform, the joint Xibe two museums, the promotion of digital publishing and digital inheritance into the campus and other ways are adopted to enhance the industrial competitiveness of Shenyang Xibe culture.

Key words: cultural consciousness; Shenyang Xibe nationality; digitization

1. Introduction

The term "cultural consciousness" was put forward by Xiaotong Fei, a social scientist, at the second Seminar on social and cultural Anthropology, and made a defining explanation of "cultural consciousness": "Cultural consciousness means that people living in a given culture have 'self-knowledge' of its culture, understand its origin, formation process, characteristics and development trend." [1] From the perspective of cultural consciousness, we should first grasp the origin, formation process and characteristics of Xibe culture, so as to better grasp its development trend.

2. Research on Xibe cultural background

"The ancient Xibe, one nation of the China, hard-working and loyal. The song may be praised, and the love is an ode to literature. Its name 'Xibe' comes from 'Xianbei'. ... From the Gaxian Cave comes the ancient freshness." [2] Xibe is a Chinese people, hard work to establish their own family, loyal to their own land, this is a song and praise, can be recorded in the article, his name is Xibe, from Xianbei, ancient Xianbei originated from Gaxian Cave. Gaxian Cave is the birthplace of Xibe ancestors, located in the northern section of the Greater Khingan Mountains, so as to see the origin of Xibe culture. Because the Horqin army was defeated and returned to the Eight Banners, it was necessary to wave troops south to drive away the enemy, the Xibe people left their hometown in the northern section of the Greater Khingan Mountains and came to Shengjing to live. In the 29th year of Qianlong, the Qing government sent more than 4,000 Xibe soldiers and their families from Shengjing to Xinjiang to guard the border. After more than a year's trek, they moved from Shengjing West to Ili border defense in Xinjiang, thus the Xibe Migration Festival was born. Every lunar April 18th Migration festival, Xibe people will hold various activities to celebrate the heroic achievements of their ancestors. Xibe culture has gradually formed its own unique attributes in the long course of development.

From the records of Xibe culture on the China Intangible Cultural Heritage Network, Xinjiang has applied for protection of Xibe culture, including traditional archery, marriage customs, embroidery, Belem dance, folk songs, etc. There are two applications for protection of Xibe culture in Shenyang, one is about Xibe Hili mother faith customs, and the other is about Xibe folk stories spread orally. The national list of representative items of intangible cultural heritage can be traced back to the national customs of Xibe nationality. The West Migration Festival and Xili Mother are all unique cultures of Xibe nationality that are different from other nationalities. It is precisely because of the unique customs of each nationality that a diversified cultural circle can be constructed.

3. The significance of studying Shenyang Xibe nationality from the perspective of cultural consciousness

In August 2021, the General Office of the CPC Central Committee and The General Office of the State Council issued the Opinions on Further Strengthening the Protection of Intangible Cultural Heritage, which mentioned the general requirements on the protection of intangible cultural heritage. Intangible cultural heritage is the most precious part of traditional culture of the Chinese people and an important foundation for connecting the feelings of all ethnic groups. Therefore, the protection of intangible cultural heritage is particularly important. In the view of contemporary cultural consciousness, it is of great significance to study the inheritance of Xibe culture in Shenyang.

3.1 Continue the historical context and increase the sense of national identity.

As one of the main living places of Xibe people, Shenyang can be understood as the continuation of the historical context, whether from the collection of Xibe cultural materials or the dissemination of spiritual culture. Xibe Xili mother is a good confirmation, Xili mother is the goddess of Xibe, in Xibe has a history of four to five hundred years, its meaning is to extend the children, life and death. The meaning of "fish" is similar to that of the early half-slope colored pottery totem pattern. Xili Mother's faith and custom embodies the profound Xibe spirit and culture, and is also a link to connect the national feelings. Jishan Wu, as the national inheritor of Xibe's folk belief and custom, is also an important carrier for the continuation of the historical context and the development and inheritance of Xibe's unique culture from ancient times to the present. However, it cannot only rely on the continuation of the inheritors, but more needs the participation of the people. Only when the masses actually participate in the atmosphere of Shenyang Xibe festival, can they personally feel the rich cultural characteristics, and the sense of identity of this national culture will also be enhanced.

3.2 Strengthen cultural confidence and enhance the competitiveness of cultural industries

There are three meanings in the concept of cultural consciousness. First, to find the "root" of national culture, and follow the development law of its culture to guide the direction of cultural development. It is true that Xibe culture has a successor to protect and protect the national identity of the masses, and the development of culture still needs to continue to move forward. In the contemporary diversified society, strengthening cultural self-confidence is a development trend of cultural consciousness. First of all, excavating the Shenyang Xibe culture, combining the local folk customs and habits, to establish a unique Xibe cultural village, strengthen the national cultural confidence. A Xibe culture-themed tourism route will be launched around the cultural village, and related cultural and creative products will be developed in combination with local ethnic performances, so as to enhance the competitiveness of the cultural industry. Taking the folk stories applied for intangible heritage protection as an example, the folk stories with characteristics of ethnic villages are selected and told by Xibe elders. From the historical life of Xianbei folk houses and the development process of the nation, the folk stories are passed on by word of mouth, so that everyone can feel the unique Xibe style folk stories and experience the development process of Xibe culture.

4. Digital inheritance and development approach of Xibe nationality in Shenyang

At present, the rapid development of digital, whether from the continuation of historical context, or enhance the competitiveness of cultural industry, can not only rely on the traditional way to complete the protection, but should grasp the development trend of The Times, combined with the current digital technology and traditional ways, the two complement each other, and finally complete the protection and inheritance significance. In view of the traditional protection of Xibe culture, we can preserve and maintain it completely, but many cultural connotations need to be materialized through certain form carriers, such as oral folk stories, which need to be carried by people or real

materials. Once the inheritance is interrupted, precious cultural materials cannot be made up. The development trend of digitalization can avoid the shortcomings of traditional protection, which can not only meet the long-term continuation, but also learn and exchange various ethnic cultures anytime and anywhere.

4.1 Build Xibe cloud platform to create a new national tide model

The inheritance of Xibe culture from the perspective of cultural consciousness should conform to the development of the Times. The protection and innovation of Xibe culture in Shenyang can not be stopped by the publicity of Xibe museum and cultural tourism industry, but can be realized in parallel by combining cloud platform. The Xibe Museum is located in Shenyang, which is convenient for the surrounding people to enjoy the physical display and experience the rich cultural atmosphere, while the cloud platform can meet the needs of groups who cannot experience the Xibe culture on the spot due to regional problems. Through the cloud platform, we can understand the legends and folk stories of Xibe Xili Mother, penetrate its culture into the actual living utensils, and present culture and creativity in the form of physical state. The cloud platform includes not only the dissemination of Xibe's spiritual culture, but also the material promotion of cultural and creative products, so as to better enhance the competitiveness of the cultural industry. For example, the first "intangible cultural Heritage Shopping Festival" model was held in 2020, which was loved by a large number of people, from inheritors to managers, so that everyone deeply felt the intangible cultural heritage + shopping model, forming a new national tide. Xibe culture can also follow this national tide model and rely on the platform to complete the publicity and promotion of cultural and creative products, so as to realize the inheritance and continuation of culture.

Xibe cloud platform can carry very rich content, that is, digital development can realize Xibe cultural image display, cloud tourism, cloud lectures, cultural and creative products promotion and other functions. By recording the customs and habits of Xibe cultural village, such as daily living, diet, clothing and festivals, and combining them with live streaming and VR to realize cloud tourism, people can have a more in-depth and appropriate understanding of Xibe culture. Regularly hold lectures, exhibitions and other forms of meetings on the cloud, exchange about the protection and inheritance of Xibe culture, the integration of ideas and design, in the form of cultural and creative promotion, to truly penetrate the Xibe culture into the living utensils of every household.

4.2 Combine the two Xibe pavilions to enhance cultural exchange and enjoy immersive experience.

Xibe Museum is located in Shenbei New District of Shenyang City, a collection of Xibe folk customs display, cultural relics collection in one, like a Xibe culture history book, worth people to read frequently, carefully taste its cultural heritage. The Xibe museum focuses on the dialogue between people and artifacts, while the digital museum can provide an immersive experience. The digital museum can display the Xibe Migration Festival through VR and video, allowing people to experience the whole process from Shengjing to Ili, Xinjiang. People wear 3D glasses and headphones when visiting the objects, that is, enjoy three-dimensional imaging and detailed interpretation of the cultural relics. The combination of three-dimensional graphics and physical cultural relics, through the AR recognition function, can partially enlarge the physical part, so as to increase the interactive experience, so that people's appreciation of cultural relics more in-depth. Adding some folk anecdotes of Xibe culture to the Digital Museum, such as taking marriage as the theme, allows people to participate in it, which can not only find pleasure in the experience, but also perceive the differences between national cultures and enhance cultural exchanges, echoing Xiaotong Fei's 16-word motto of "Each beauty has its own beauty, the beauty of the beauty, the beauty of the beauty and the beauty of the world" [3].

4.3 Promote digital publishing and encourage Xibe inheritance into the campus

With the development of the Internet, digital publishing has also become a new model of the industry. Compared with traditional publishing, digital publishing makes reading more convenient and diversified. The digital publishing of Xibe culture should also follow the development of the industry and need to be promoted, which can not only accelerate the speed of cultural transmission, but also strengthen the cultural theory education.

As far as the word "inheritance" is concerned, "transmit" can be understood as continuation and transmission, and "Carry on" contains the meaning of undertaking and innovation. Then, regarding cultural inheritance, the book named "Kao Gong Ji" has long recorded interpretation, that is, "the sky is sometimes, the earth has gas, the material has beauty, the worker has skillful, and the four can be combined, and then it can be." Shenyang has a unique Xibe cultural atmosphere and there are inheritors, you can introduce cultural inheritance into the campus, moisten things quietly. For example, general courses should be carried out in colleges and universities to cultivate students' interest in Xibe culture, add Xibe culture theme lectures, and strengthen the integration of Xibe culture and professional courses. Students are allowed to participate in the actual professional courses to realize the link of cultural acceptance -- literary and creative works -- cultural communication, which not only completes the continuation of culture and adds their own cultural heritage, but also integrates their own cultural identity into their works in a practical way to achieve the function of cultural communication.

With the rapid development of digitalization, the inheritance and development of Xibe culture in Shenyang should follow the trend of the Times, whether from the perspective of the continuation of historical context or the enhancement of industrial competitive advantage. From the perspective of cultural consciousness, build a digital system to develop Shenyang Xibe culture, and help people to understand the cultural origin, formation process and characteristics of Xibe nationality through diversified ways, so as to make the development of Xibe nationality culture more dynamic.

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