

# Research on the Practice and Innovation of Art and Aesthetic Education in Colleges and Universities

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**Abstract.** The comprehensive implementation of art aesthetic education in colleges and universities has become one of the important ways for the development of higher education in China. The artistic aesthetic education in colleges and universities should improve the aesthetic quality and humanistic quality of college students and carry out the new requirements and objectives of the development of the aesthetic education in the new era.

**Keywords:** University; Art and Aesthetic Education; Art Appreciation.

## 1. Introduction

The work of art aesthetic education in colleges and universities takes "cultivating high-quality talents with lofty aesthetic pursuit and noble personality cultivation" as the new era and historical mission. The work of art aesthetic education in colleges and universities is conducive to promoting the comprehensive development of college students, carrying forward the spirit of aesthetic education of the Chinese nation, and inheriting the excellent traditional Chinese culture. In the new era, we should firmly grasp the new development trend of aesthetic education in colleges and universities, deeply understand the guiding ideology of aesthetic education in colleges and universities, and explore the innovation path of the practice of aesthetic education in colleges and universities, which has great practical significance for further promoting the high quality and high-level development of aesthetic education in colleges and universities.

## 2. The Relevant Definition of Art and Aesthetic Education in Colleges and Universities

### (1) Art and aesthetic education in colleges and universities

Art aesthetic education in colleges and universities refers to the implementation of aesthetic education for college students through art appreciation, art appreciation and practical evaluation. The art aesthetic education in colleges and universities is an important way to implement aesthetic education in colleges and universities. The art aesthetic education in colleges and universities focuses on cultivating the students' ability to feel and create beauty, setting up correct value concepts in the art aesthetic education, and focusing on cultivating the students' sound personality, aesthetic quality and innovative quality.

### (2) Characteristics of artistic aesthetic education in colleges and universities

#### 1. Hazy and recessive

The aesthetic education of art in colleges and universities is different from other aesthetic education in colleges and universities. The most important way is to feel the beauty through the presentation of artistic works. This artistic beauty is obviously different from the natural beauty and the social beauty. Works of art are produced by artists, and behind the works of art is the hazy and hidden beauty in real life, which is often not easy to present. To improve the ability of college students to distinguish the beauty and ugliness by excavating the inner beauty of artistic works and internalize it into the form of objects and ugliness.

#### 2. Straight to the heart

University art aesthetic appreciation works is more human emotion in some extent and concrete expression, the image of the show and emotion is highly unified, can express the artist when strong

feelings, must have the effect of the heart, make people when watching strong resonance, this is the magic of the works of art and charm, is bound to produce huge catalysis for college students.

### **3. Edutainment**

University art aesthetic education of entertainment and educational high unity, college students in the process of art appreciation and art appreciation can realize the effect of double pleasure on rational and sensibility, encourage college students in appreciate art enjoy the beauty and beauty, and realize the teaching purpose of art aesthetic education in colleges and universities, recreation.

## **3. Problems of Art Aesthetic Education in Colleges and Universities**

### **(1) The correlation between art aesthetic education in colleges and universities needs to be further established**

Under the background of aesthetic education of universities in colleges and universities have opened art aesthetic education related courses, although has become the necessary course in college teaching system, but still exist many problems, especially the art aesthetic education courses and students are still not enough, many students think college art aesthetic education courses did not make students have substantial promotion or other benefits, only to a certain extent to complete the credits, learn for graduation, college students in the concept level still exist problems such as insufficient degree. At the same time, colleges and universities offer courses related to art and aesthetic education, which are not closely connected with the majors of college students. For students who contact with art and aesthetic education for the first time, it is difficult to have interest and resonance in art and aesthetic education in a short time.

### **(2) The educational environment of art and aesthetic education in colleges and universities needs to be improved**

The high-quality implementation of art aesthetic education in colleges and universities requires a higher required educational environment, whether colleges and universities have a high level of art gallery, whether there are special music classroom and dance classroom. In the high standard environment of art aesthetic education, it can stimulate the art interest of college students and improve the art education level of teachers. In line with the requirements of the environment of artistic aesthetic education in colleges and universities, it can have a significant impact on the teachers and students of colleges and universities, and directly affect the implementation effect of artistic aesthetic education in colleges and universities.

### **(3) The rules and regulations of art and aesthetic education related to the educational administration system of colleges and universities need to be improved**

Although colleges and universities in the Ministry of Education under the relevant regulations of the university artistic aesthetic education courses, but the actual effect of artistic aesthetic education is not consistent. If it is in art colleges and universities with high art professional level, the implementation effect of art aesthetic education in colleges and universities is obvious, while in comprehensive colleges and universities are affected by the shortage of related art teachers and other problems, the implementation effect can be seen. Some colleges and universities only implement artistic aesthetic education, and almost have no relevant rules and regulations, which seriously affects the implementation effect of artistic aesthetic education in colleges and universities.

## **4. Innovation Path of Art Aesthetic Education in Colleges and Universities**

### **(1) Create a good environment for artistic aesthetic education in colleges and universities, and cultivate students' artistic aesthetic accomplishment**

Institutions of higher learning to implement khalid ents as fundamental task, make the students in morality, intelligence and physique comprehensive development, which needs to create a good art aesthetic environment, build comprehensive, three-dimensional, high style of aesthetic education environment, give full play to "linkage" senses, let "eyes, ear, nose, hand" joint learning, cultivate

students' artistic aesthetic accomplishment, improve the cultural environment of college campus and cultural identity. The construction of art aesthetic education environment in colleges and universities can be flexibly constructed according to the actual situation of different universities, with university official website and WeChat public account as the main position, optimize the environment of network art aesthetic education, promote the quality of elegant and vigorous campus landscape for students to consciously discover the beauty of nature, feel the beauty of life, realize the beauty of the soul, education with environment, beauty, so that college students can study and live healthily.

**(2) Construct the curriculum system of art aesthetic education in colleges and universities combined with the characteristics of majors, and promote the development of art aesthetic education in colleges and universities**

The artistic aesthetic education in colleges and universities should fully combine the basic advantages of majors, systematically design the aesthetic education courses of various majors, such as professional aesthetic education theory course, aesthetic education general course and quality expansion course, so as to build an art aesthetic education curriculum system that is in line with the characteristics of various colleges and universities. Art aesthetic education in colleges and universities should uphold the teaching concept of "student-oriented", pay attention to the innovation of culture and art and digital information technology, and create an information-based teaching environment of art aesthetic education in colleges and universities driven by "art + science and technology". Offline art aesthetic education in colleges and universities, art aesthetic education practice training in colleges and universities, relying on the network learning platform and virtual imitation real training, establish digital innovation creative talent training and art aesthetic education of teaching mode, make full use of the advantages of the new era of the Internet, the implementation of art aesthetic education reform in colleges and universities, improve art aesthetic effect, promote college students aesthetic and art, skills and quality, achieve mastery through a comprehensive, promote the sustainable development of art aesthetic education in colleges and universities.

**(3) Include art aesthetic education in colleges and universities in the second classroom assessment, and carry out diversified practice of art aesthetic education**

Condense the core qualities of art and aesthetic education in colleges and universities, The art and aesthetic education in colleges and universities is included in the second class for assessment, Drawing on the effective education mode of the first classroom in colleges and universities, Reasonably standardize the specific implementation of the second class of art and aesthetic education in colleges and universities, The practice of college teachers 'guiding students' art and aesthetic education is included in the teachers' daily workload and performance reward program, Whether students participate in the second class of art and aesthetic education in colleges and universities as the graduation index, To form an evaluation system for college teachers and students matching with the practice of art and aesthetic education in colleges and universities, To meet the requirements of the development of the new era, To improve the innovative practical ability of college teachers and students, develop students' artistic perception ability, and improve the artistic and aesthetic expression of college students.

**(4) Strengthen the development characteristics of the new era and enhance students' aesthetic creativity**

The artistic aesthetic education in colleges and universities should closely grasp the development characteristics of the new era and the life characteristics of the new era, advocate moral character and art, and enhance the aesthetic creative ability of college students. To guide college students to establish a positive aesthetic pursuit in the new era and a high level of artistic taste, and gradually sublimate in aesthetic creation. According to their own reality, colleges and universities carefully select artistic performances and competitions in line with the characteristics of students, carefully organize college students to participate in art aesthetic education performance and art aesthetic education evaluation activities, and stimulate the aesthetic creativity of college students in the competition and evaluation. Local governments should also provide more platforms and opportunities for college students to display art and aesthetic education, and carry out multi-level exhibitions of art

and aesthetic education works. Relying on the advantages of The Times, shaping the image of the era of artistic aesthetic education in colleges and universities with personality charm, and showing the feelings of college teachers and students.

## 5. Epilogue

Through the practice innovation of art aesthetic education in colleges and universities, the disconnection between art aesthetic education and professional course education can be solved. The sustainable development of artistic aesthetic education in colleges and universities can highlight the aesthetic value of college students in the new era, let college students find, feel and create beauty in life, improve aesthetic taste and life taste, become a qualified talent with all-round development of moral, intellectual, physical, aesthetic and labor, and promote the implementation of the fundamental task of moral education in colleges and universities.

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