

Research on the Community Grid Governance Mechanism Led by the Party Building in the Post-epidemic Era

-- Take Tashan Community, Qishan Street, Yantai City, as an Example

Yang Li, Shuwen Zheng, Bufuan Yang, Yuanyuan Ai, Zihua Liu

Shandong College of Technology and Technology; Yantai, Shandong 264000, China

Abstract

At present, the world has entered the post-epidemic era, and the impact of the epidemic will exist for a long time. China has also entered the stage of normalization of epidemic prevention and control. Urban communities are the basic unit of grass-roots governance. Community grid plays a unique role in grass-roots social management and epidemic prevention and control, and is suitable for the post-epidemic era in China. In the process of grid governance, the Party organization keeps sinking into the grass-roots level, so that the Party building leads the grid development of the community, constantly improves the basic management system, and carries out the grid mechanism innovation. This study in Yantai tower community, for example, through the questionnaire survey, field interview and other research methods, insight into the community party grid mechanism operation situation, analyze the relevant mechanism and research, and explore advantages and disadvantages, to develop reasonable and effective solutions and mechanism innovation, promote the Yantai party led the development of community grid governance mechanism better.

Keywords

Post-epidemic Era; Party Building Leading; Grid; And Community Governance.

1. Introduction

Party building leads the grid community governance is to divide the community into several grid units, and each unit is configured with the corresponding staff and party branches to realize the management of the grass-roots society. The governance mode is based on the "responsibility system", supported by information technology, comprehensively considering the "people, land, material, situation, matter, organization and other elements", rationally allocates and integrates the government administrative and social resources, and carries out fine management of the community. It has innovative significance for the way of community management.

2. The Current Status Quo of Tashan Community

Tashan Community was established in May 2002, with a total area of 1.7 square kilometers and 3,260 permanent residents. Tashan Community earnestly implements the grid "1 + X + N" working mechanism of the District Committee, establishes a three-level vertical service system of "1 community- -8 grids- -269 buildings", and constructs a "red heart WeChat network" for community service. Grid members set up residents 'demand ledger, solved more than 200 pieces of residents' affairs, and answered more than 800 cases of people's feelings and policy consultation, which improved the masses' happiness and satisfaction. Eight grids have been set

up in Tashan community, each of which has a complete set of resident information and epidemic prevention and control ledger.

3. Analysis of the Problems and Causes of Grid Governance in the Post-epidemic Era

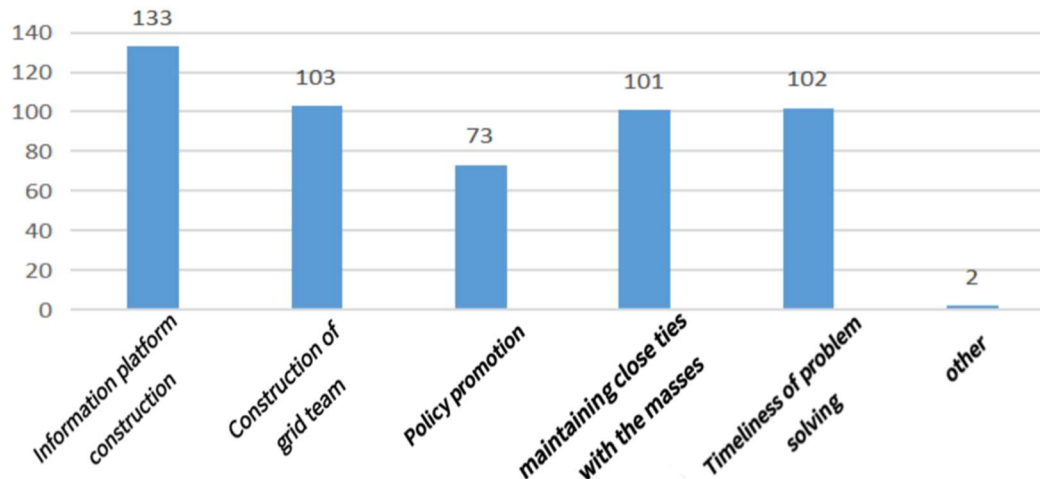


Fig.1 Problems with Gridded Governance in the Post-Epidemic Era

In the post-epidemic era, epidemic prevention and control has gradually normalized. According to the investigation of Tashan community, it is found that the information platform in Tashan community is not perfect, the grid team construction needs to be improved, the party building guidance needs to be improved, and the contact between the masses needs to be strengthened.

3.1. The Construction of the Information Platform is Not Yet Perfect

In hill community, residents understand the information platform also stay in the relevant WeChat public tweets, WeChat group notice such as basic, hill community belongs to the old village, according to the questionnaire survey, hill community residents mostly in their 50s and sixties, the creation and application of network platform is not very skilled, leading to the backward on the information platform building. At the same time, according to the understanding of the community staff, Tashan community for the information platform construction fund difficulties. The construction of the information platform needs a lot of financial support, such as the promotion, maintenance and management of relevant websites and applications, and the linkage with the community service system. Due to financial problems, there are not many communities that have the ability to do their own community information platform, and the same is true of Tashan Community. Moreover, the construction of the information platform also needs a large number of talents. The leadership of Tashan community is responsible, but at the same time, there are too heavy tasks and lack of manpower. In the day's work, most of the time is spent on the epidemic prevention and control of the community epidemic and community affairs management. In the construction of the information platform, it is also powerless and helpless.

3.2. The Grid Team Construction Needs to Be Improved

In the case of grid community governance, grid members assume important responsibilities, and the team construction of grid members greatly affects the level of grid governance in this community. First of all, the grid team of Tashan community has the problem of understaffed. Most of the management personnel of Tashan community are retired party members and residents of some communities. They usually need to participate in the national nucleic acid,

resident visits, cultural publicity and other activities, and they are often too busy with the problem of lack of manpower. Secondly, the service level of the community grid members also needs to be improved. The work of Tashan community grid workers is mainly responsible for door-to-door visits, which is a bridge between residents and community leaders. However, most community grid members are task-driven, and excellent grid workers can often educate residents and improve residents. Tashan community grid workers are lacking in this aspect. Finally, the community grid member team bright identity is not active enough, the team party style leading role is small.

3.3. Leadership in Party Building Needs to Be Improved

In the survey of hill community, we found that only 58.5% of residents in the community service to community workers party membership, hill community for "party bright identity" related work to be implemented, 18.5% of residents think around community members can not play a leading role, the party member vanguard consciousness is weak.

This phenomenon due to the grass-roots Party organizations do not pay attention to the vanguard and exemplary role of party members, some party members relax their requirements, and there is the community party spirit, daily life and work to equate themselves with the ordinary people, do not consider the overall situation; some party members lack of enthusiasm and enthusiasm. The reason for the lack of vanguard enthusiasm of party members is part of the party members themselves, part of the education and training of grass-roots party organizations, and the frequency of organizing educational activities is low. Tashan community party organization life system has not been fully implemented, did not pay attention to the phenomenon of organizational education. In the ideological education of party members, the lack of basic skills, legal concept, cultural literacy, and serving the people, resulting in some party members are not interested in political study, no motivation to study business theory, work level and ability are very low. The focus of party building guidance should be on the training of grassroots Party branches and intra-Party supervision, and effectively improve the level of party building guidance.

3.4. Contact among the Masses Needs to Be Strengthened

Can be seen in the survey, 29% of residents in the grid governance work since accept community workers home visit frequency is low, the opinions and Suggestions of the community cannot timely communicate with workers, and community needs for residents to carry out the insufficiency, to contact and service people work emergency understanding is not sufficient, no real change in ideological understanding, ignored the contact service the work of the masses, lead to decline in happiness residents living in the community.

The survey results of the satisfaction of community cultural activities show that 12% of residents still have low satisfaction. The community does not fully understand the actual needs of residents, fails to carry out diversified activities and deviate from the needs of the masses, thus failing to meet the spiritual and cultural needs of more people.

In the post-epidemic era, there are unexpected situations such as irregular epidemic isolation, so the community should increase the number of visits or telephone visits, and actually "understand what residents think and worry about, and put the voice and the needs of the masses, the interests of the masses and the satisfaction of the masses first."

4. Improve the Countermeasures and Suggestions of Party Building Leading Grid Governance in the Post-epidemic Era of Tashan Community

4.1. Strengthen the Construction of Information Platforms

1) Build a unified "cloud platform" for a smart community, and integrate and share big data for epidemic prevention and control

During the epidemic prevention and control period, Tashan community implemented closed control, which shows that when the community residents have no contact with the external environment in a short period of time, only the Internet information platform is used to ensure the smooth development of community work and realize the information collection and transmission of epidemic prevention and control work. To build a unified cloud platform, but to realize the linkage between the upper and lower levels, to provide timely prevention and control consultation to the government, to issue management and control instructions to front-line workers, and to implement the input, data analysis and monitoring of personnel flow consultation and location information. Innovate the online working mode of the community, reduce the tedious "form", get through the "system island" of the system, and establish two aggregation paths of data uploading of each grid unit and data sharing between grids. It realizes real-time feedback information and improves the efficiency of community management.

2) Build an online service center to provide convenient and precise services to residents

In view of the epidemic prevention and control situation in Tashan community, only by adhering to the cloud management and efficient management can the effective prevention and control of the epidemic be achieved. Tashan community has 3,260 permanent households, and its actions is restricted. Residents have a lot of service needs, and they need to build an online office hall to receive the service needs of residents. We will expand the path of business exchanges and open the new model of "Internet + people's livelihood services". Realize online public services, to make full use of websites, software platform, to provide residents with online two-way communication consulting services, realize residents during the outbreak can not go out demand, effectively reduce the community workers to community home work intensity and reduce the spread of the virus path, community workers to grasp clearly, residents let residents feel happiness, satisfaction, at the same time to optimize the service program, improve efficiency, truly the convenience and benefit.

4.2. Strengthen the Construction of the Grid Member Team

1) Expand the team of grid members, and adopt the core network and auxiliary network for theme construction

In view of the epidemic prevention and control situation in Tashan community, the role of grid members is very important. In epidemic prevention and control work, the size of the grid member team is an important guarantee for the prevention and control work smoothly, grid member for the information statistics, survey visits, hill community in epidemic prevention work face epidemic prevention task and the contradiction of staff shortage, so need to expand the team size to ensure the stability of the epidemic prevention work. The core network is dominated by the grass-roots government. Relying on the streets and communities, some party members are mobilized to serve as grid members in the community. The auxiliary network can extensively mobilize social organizations, volunteers, property companies and residents to participate in the grid construction. For Tashan community, only by giving full play to the advantages of two-way empowerment of core network and auxiliary network can the high-quality construction of grid governance of Tashan community be realized.

2) Strengthen the professional training of the grid member team

The comprehensive ability and quality of the grid members affect the efficiency and quality of the epidemic prevention and control work. Excellent business ability and high professional quality is the premise and foundation of doing a good work. Education and training plans should be formulated, and a long-term training mechanism should be established. Regular grid knowledge forum meeting, hire industry experts, teaching from various aspects to improve the ability and quality level of grid members, through "online + offline", "field training + key guidance" and other ways. Through "field training" focuses on enhancing the business training and practice of Tashan community grid members. "Key guidance" is conducive to the Tashan community grid team to deal with the affairs in the community in an emergency state. Promote the transformation of training methods from single to three-dimensional, highlight the "practical teaching" and "leading the old with the old", and help the old grid members "hand in hand" to guide the new grid members, which will help improve the ability of grid members to collect information, serve community residents and deal with emergencies. To build tashan community proficient in multi-field, compound grid member team.

3) Establish a professional management mode to broaden the career development space of grid workers

The construction of grid member team is related to the success or failure of grid community governance, and more related to the development process of the modernization of national governance system and governance capacity. In the long run, the establishment of professional management mode is an inevitable requirement to achieve fine community governance. For the grid members in Tashan community, the realization of professional management mode and having a broad space for career development are the key moves to improve the sense of responsibility, sense of self-realization and honor of the grid members. Promote the grid staff to correct the working attitude and invest more time and energy to complete the work. In order to formulate the quality evaluation standard of high standard grid member team and reconstruct the process, system and structure of performance assessment, it is necessary to quantify various relevant indicators of grid member and discard the outdated and formalistic assessment standards. Improve the quality and efficiency of grid workers' work, and effectively reduce the burden on the grass-roots level. In addition, it explores the establishment of level management of grid members, setting primary, intermediate and advanced levels, sets up corresponding evaluation index system of ability, performance and service object satisfaction, moral cultivation, behavior and professional knowledge, and defines the treatment of corresponding level grid members.

4.3. Improving Party Building

1) "One core and multiple parties" to promote the orderly participation of multiple subjects in community management

With the Tashan Community Party organization as the leading core, all social forces, including social service centers, autonomous organizations, community organizations, and enterprises stationed in the district, are mobilized to jointly participate in community management and service. Facing the community within the scope of public security, public service, community environment problems, hill community party organization can around the breakthrough point, through a joint meeting of the party, in close contact with the main body of the community, inventory community resources list, mining of various resources and advantages, both complementary advantages between the community, and the organic integration of various resources in the community together, form the working force, promote the solution of all kinds of problems in the community.

2) Further improve the relevant mechanism of double registration to realize the effective development of the work

Establish the activity registration system, report to the party organization and party members of the unit to fill in the relevant service record book, register the personal data, establish the post commitment and service record ledger, and implement classified management, even if updated. Establish an information disclosure system, make public the identity of party members, service posts and service commitments of the leading post, record the participation of the reporting units and party members at any time, and accept the supervision of residents. Establish a result feedback system, and the reporting community regularly reports on the activities to the party committee and the party organization of the unit where the party member belongs.

4.4. Keeping Close Ties with the Masses

1) Strengthen the guidance and publicity of grid governance

The community should make full use of the slogan wall newspaper, publicity car, publicity board, and other forms, timely the community grid governance work target tasks, policies and regulations, key measures to the majority of cadres in-depth publicity. At the same time, through the market consultation, special meetings, wechat QQ, backbone door-to-door, grid members and other forms, strengthen the publicity and education, explain policies and regulations, guide the masses to participate, to form a broad and consistent national consensus.

2) Stimulate the public's willingness to participate in community governance

The community party building work must focus on the overall interests of the community masses, do from the masses to the masses, to maximize the cohesion of the community residents, improve the level of work. Community workers should let community residents themselves participate in social work, and personally experience that the development of the community is closely related to each member of our community members. Community members are part of the community, and they should gradually form a sense of community between individuals and the community.

3) Build a warm Tashan community

To make good use of "micro venture capital" to meet the diversified needs of residents. At present, the "micro venture capital" project of Tashan community covers 6 projects, including civilized dog raising, garbage classification, grid construction, and the 100th anniversary of the founding of the Party, all of which have been completed. Through project-based operation, the ability of members of community social organizations to participate in community governance and serve residents is improved, and the professional and sustainable development of volunteer service in Tashan Community of Qishan Street is further promoted.

Acknowledgments

Fund Project: 2022 College Students' Innovation Training Plan Project "Research on community grid Governance Mechanism of Party Building in the post-epidemic era -- Take Tashan Community, Qishan Street, Yantai City as an example" (S202211688056).

References

- [1] Wang Xiaoran. Research on grid management at the grassroots level under the background of the normalization of epidemic prevention and control [D]. Shandong University, 2022 (03).
- [2] Wang Yonglong. The integrated development of grid management and grassroots social governance in the post-epidemic era [J]. Shenyang Cadre Student Journal, 2021,23 (03): 47-51.
- [3] Our reporter Zhang Ruiying. Grid management optimizes urban and rural governance and increases efficiency [Z]. Changzhi Daily, 2022.
- [4] Deepen the "Party building + grid" governance model to build a new pattern of grass-roots governance [J]. Branch Construction, 2022, No.586(34):52-53.