

The Realization Path of Integrating Chinese Excellent Traditional Culture into Moral Education in Colleges and Universities

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Abstract

As an important part of the socialist culture with Chinese characteristics, the integration of traditional Chinese culture into the moral education of colleges and universities can, on the one hand, enhance the cultural self-confidence of college students and recognize the historical inevitability of the construction of socialist culture with Chinese characteristics. On the other hand, it can promote the cultivation of college students' ideals, beliefs, patriotic feelings, moral cultivation and spirit of struggle. Therefore, the integration of Chinese excellent traditional culture into the moral education of colleges and universities has a certain influence on the deepening of the role of traditional culture education in the moral education of colleges and universities.

Keywords

Excellent Traditional Chinese Culture; Socialist Culture with Chinese Characteristics; Moral Education in Colleges and Universities.

1. Introduction

College students in the new era have lofty ideals and dare to take responsibility. They can settle down to do scientific research and grow rapidly in the era of rapid information changes. In this process, we must realize that some college students are easily affected by bad culture in the complicated network environment. Therefore, in order to give full play to the powerful role of the excellent traditional Chinese culture in the realization of national prosperity and rejuvenation, it is necessary to integrate the relevant content of the excellent traditional Chinese culture into the moral education in colleges and universities.

2. Overview of Chinese Excellent Traditional Culture and Moral Education in Colleges and Universities

2.1. Fine Traditional Chinese Culture

"To deepen and elucidate The Times values of the fine traditional Chinese culture, which emphasize benevolence, people-oriented, integrity, justice, harmony, and seeking common ground, will make the fine traditional Chinese culture an important source of cultivating core socialist values."

2.2. Moral Education

In ancient China, the word "morality" is used as the basic principle in all kinds of ethical relations to evaluate people's behavior and adjust the relationship between people. The word "moral education" is translated from the English "moral education", originally referred to as "moral education", which refers to the education related to individual moral behavior and the formation process of moral character. In modern China, the concept of moral education has formed two main viewpoints. One is to understand moral education as moral education, that is, the education of cultivating students' moral character, which is usually understood as moral education in a narrow sense, that is, the so-called "small moral education"; The second is to

expand the extension of moral education, after the 1950s of the last century, including "ideological education" and "political education" and later "psychological education" of the broad concept of education gradually formed, that is, "great moral education". With the deepening and development of moral education theory research, the concept, goal and content of moral education have been developed, and the concept of "great moral education" has gradually become the mainstream of moral education development.

3. The Current Situation of Integrating Excellent Traditional Chinese Culture into Moral Education in Colleges and Universities

3.1. The Expression of Chinese Excellent Traditional Culture in College Education

Ideological and political course is the best way to integrate Chinese excellent traditional culture into college curriculum. In the curriculum, appropriate addition of the excellent traditional Chinese culture about ethical relations, the establishment of a correct concept of justice and interests, so as to help students establish a correct outlook on life, world and values. In addition, compared with the widely received ideological and political courses, some universities will carry out a variety of courses on campus to explain the excellent traditional Chinese culture. Although the form of the curriculum is much richer than before, there is a lack of coherence and correlation between courses and a lack of consistent teaching plan, resulting in a certain fragmentation of traditional cultural education received by students.

3.2. The Main Problems of Integrating Chinese Excellent Traditional Culture into Moral Education in Colleges and Universities

With the rapid development of economic globalization, the popularity of Western culture is dazzling, and a large amount of cultural information fills the daily life of college students, and constantly penetrates college students on the Internet and in daily life. Under the influence of bad social trends in the West, students are easy to lack certain cultural self-confidence. At the same time, when carrying out moral education, colleges and universities fail to realize the importance of integrating traditional culture into the curriculum, which tends to neglect the basic moral education because of the emphasis on professional education.

4. The Implementation Path of Integrating Excellent Traditional Chinese Culture into Moral Education in Colleges and Universities

4.1. Colleges and Universities Should Integrate Traditional Culture into the Ideological and Political Teaching System

First of all, if ideological and political education wants to be innovative, it must attach importance to the important position of Chinese excellent traditional culture in education, and adhere to Marxism as the guiding ideology. The basic positions, viewpoints and methods of Marxism have many similarities with the excellent traditional Chinese culture. For example, Marxism adheres to the position of the people and aims at the free and all-round development of human beings. In traditional cultural education, it also emphasizes the people-oriented thought. Since the introduction of Marxism into China, it has not only been combined with the concrete reality of China, but also has been continuously integrated with the excellent traditional Chinese culture.

Secondly, we should integrate the value connotation of excellent traditional culture into each course effectively. First, we should increase the proportion of traditional culture in ideological and political theory courses. In college education, we should not only increase the education and teaching of traditional culture in the first class, but also pay attention to the subtle influence

of the second class. Second, the subject setting of political education in colleges and universities should resolutely incorporate the excellent traditional Chinese culture into the teaching system and curriculum setting, and become an important part of ideological and political courses, and actively promote the interaction and integration between the two.

Finally, to set up the general education course or elective course of Chinese excellent traditional culture, the teaching content should be designed from the perspective of contemporary college students, conform to the realistic characteristics, integrate the traditional characteristics, and find the integration point of Chinese excellent traditional culture in various fields and systems of higher education on the basis of centering on the interests of college students. The teaching content should be designed from the Angle of emphasizing national consciousness, personality ideal and cultural self-confidence.

4.2. College Teachers Should Strengthen the Integration of Traditional Culture into the Curriculum

The fundamental task of cultivating people is to answer the fundamental questions of who to cultivate, how to cultivate people and for whom to cultivate people. For colleges and universities, to realize the integration of traditional culture and moral education in colleges and universities requires high standards and strict requirements for the overall quality of teachers. First, educators should be in awe of the cause of teaching and educating people. Secondly, educators should continue to pursue a higher level of their own profession, and continuously improve their traditional cultural literacy in the process of self-improvement and classroom teaching content. The process of integrating excellent traditional Chinese culture into the curriculum system depends on teachers to absorb high-quality resources from Chinese culture, internalize traditional culture into their own educational content, and then effectively export it to students. College teachers are not only teachers of ideological and political courses. As the implementors of classroom teaching, they should focus on the construction of college students' communication cultural knowledge system, take the integration of knowledge and action as the goal, exert the leading role of educators in teaching by words and deeds, and strengthen students' love for excellent traditional Chinese culture through various methods.

In addition, in order to run a good college education, the key lies in teachers, so teachers should not only improve their own professional level, but also infiltrate moral education into students in professional courses. This requires teachers to study in a wide range of professional fields, but also to actively dabble in history, culture, traditional culture and other aspects to enhance their own cultural vision. At the same time, when conducting regular training and assessment for teachers, special traditional culture education and training should also be appropriately increased, so that the traditional culture education for teachers can be systematic and consistent. Through training, teachers can further enhance their sense of identity and pride for the excellent traditional Chinese culture, so as to better apply it to actual teaching work.

4.3. Innovating the Education System of Fine Traditional Chinese Culture

To carry out the excellent traditional Chinese culture education activities is the fundamental way to enrich and cultivate the humanistic quality of college students. Integrating the excellent traditional Chinese culture into the moral education practice of colleges and universities should not only stimulate the enthusiasm and interest of college students to learn excellent traditional culture, but also guide them to apply traditional culture to real life. On the one hand, the connotation of excellent traditional culture should be infiltrated into all aspects of campus culture, the proportion and application of excellent traditional Chinese culture in campus cultural education activities should be strengthened, and various campus cultural activities related to traditional culture should be actively carried out, and cultural and sports activities with cultural characteristics should be carried out to promote the integration of traditional

culture into the deep heart of college students through personal practice. On the other hand, through campus culture and campus infrastructure to create a good education atmosphere, through the traditional culture subtly influence the spiritual home of college students.

In addition, with the rapid development of science and technology and the continuous change of network content, education work will be more dependent on the Internet in the future, and the "Internet +" model will become another teaching method for college education. Therefore, colleges and universities need to fully mobilize multimedia resources, make use of multiple forces, and actively carry out online activities with libraries and museums to strengthen cooperation and exchanges among students, teachers and students, colleges and universities, and inter-school activities, and enhance online interaction and offline practice to enhance students' sense of identity for excellent traditional Chinese culture. Various themed cultural activities are held regularly on the official media platform of the university network to enhance students' sense of participation and gain in campus activities.

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