

Research on the integration of ideological and political elements into art education in colleges and universities under the background of the new era

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Abstract

In the context of today's new era, art education in colleges and universities is facing new challenges and opportunities. How to integrate ideological and political elements into art education and cultivate modern artistic talents with socialist core values has become an urgent problem to be solved. Therefore, it is an important task to integrate ideological and political elements into art education in colleges and universities, and only through the integration of ideological and political education and art education resources can we have the opportunity to form an educational model with the characteristics of the times and in line with the development trend of modern higher education. In the era of rapid development of information technology, the development of art education in colleges and universities not only depends on the influence of the school, but also requires the joint efforts of all parties in the society.

Keywords

New Era, ideological and political elements, art education in colleges and universities, Cultivation of innovative talents.

1. Introduction

In this era of information explosion, the speed of creative replacement is accelerating, and art education in colleges and universities is no longer limited to the cultivation of professional skills and aesthetics, but also undertakes the important mission of cultivating college students' socialist core values, enhancing cultural self-confidence, and promoting all-round development. However, in order to combine ideological and political education with modern art education, and at the same time make it an indispensable part of the process of art education in colleges and universities, art education in colleges and universities is facing unprecedented challenges, and the exploration and practice of this road is of great practical significance and has an important guiding role in the all-round development of students in order to cultivate socialist builders and successors with comprehensive high quality and firm ideals and beliefs.

2. The development trend and challenges of art education in colleges and universities in the context of the new era

2.1. The development trend of art education in colleges and universities in the context of the new era

In the context of the new era, the development of art education in colleges and universities is combined with the rapid development of science and technology, and the development of art education in colleges and universities has gradually become scientific and intelligent, and has gradually begun to introduce new technologies such as modern digital technology, virtual reality (VR), augmented reality (AR), etc., which not only enriches the novelty of artistic creation and works, but also cultivates students' scientific literacy and strengthens their

innovation ability. In order to meet the development needs of society, some colleges and universities have also begun to open new interdisciplinary majors closely related to social needs, such as digital art, art economy, intelligent interaction design, etc., which combine the knowledge of art and other disciplines, such as computer science, psychology, economics, etc., to cultivate artistic talents with diversified knowledge structure, and at the same time, it is also to cultivate talents suitable for employment. Through this way to achieve the cultivation of practice and innovation ability, art education in the new era pays more attention to the cultivation of students' practical ability and innovative spirit, and encourages students to actively participate in literary and artistic creation and performance practice through internships, practical projects, creative competitions and other basic methods, so as to feel the knowledge in the classroom from practice, improve the ability to solve practical problems, and integrate the classroom into practical activities, the purpose is to stimulate students' innovative thinking, and be able to apply innovative thinking to the creation of professional fields. Secondly, it is also an indispensable part to improve the cultural literacy of talents in the new era, and art education in the new era pays more attention to improving students' artistic literacy. It is necessary not only to teach professional skills, but also to guide students to appreciate and understand various art forms, cultivate their aesthetic ability and cultural literacy, and closely link the core of cultural literacy with artistic creation, so as to make artistic creation more high-quality. Finally, with the advancement of globalization, art education in colleges and universities is gradually moving closer to internationalization, and exchanges and cooperation between colleges and universities, the introduction of international advanced educational concepts and teaching methods, and the integration of international concepts and art development, can cultivate artistic talents with an international perspective.

2.2. Challenges faced by art education in colleges and universities in the context of the new era

The continuous replacement of the background of the times, the continuous progress of society, and the continuous innovation of science and technology. Art education in colleges and universities is facing unprecedented complex challenges, the most important thing is that due to the development of society and the progress of science and technology, artistic expressions and creative means are constantly updated, the rise of AI, has a certain degree of impact on modern art creation, there are advantages and disadvantages, to a certain extent, it provides a certain inspiration for artistic creation, as well as the innovation and convenience of creative techniques, but to a certain extent, it affects the creative enthusiasm of students, produces a certain dependence, and the solidification of the way of thinking, it is a product of the times. It can be used by people, but it must not be presented for other purposes, which puts forward new and higher requirements for art education in colleges and universities. Colleges and universities not only need to constantly update the teaching content, but also innovate teaching methods, and should be more integrated with the background of the times in terms of teaching content, adapt to the social employment environment, and gradually guide students to master the latest artistic creation techniques and means of expression. Secondly, the literary and artistic creation in the new era pays more attention to innovation and personalized expression, which requires college art education to pay more attention to cultivating students' innovation ability and personalized artistic pursuit, and refusing to stereotyped and fixed thinking teaching. Thirdly, with the progress of society and the improvement of people's living standards, people's demand for art is getting higher and higher, which requires art education in colleges and universities to pay more attention to cultivating students' artistic literacy and professional ability, and guide students to have a correct employment outlook and career planning direction, so as to meet the society's demand for high-quality artistic talents. Finally, with the deepening of international exchanges, art education in colleges and universities is also facing the challenge

of internationalization. Colleges and universities need to strengthen exchanges and cooperation with international art education institutions, improve the quality of education and teaching, and cultivate artistic talents with international vision and competitiveness. In general, the challenges facing art education in colleges and universities in the new era are multifaceted, including the updating of teaching content and methods, the cultivation of innovation ability and personalized pursuit, the improvement of artistic literacy and professional ability, and the challenge of internationalization. Colleges and universities need to actively respond to these challenges and continue to promote the development of arts education.

3. Analysis of the relationship between ideological and political elements and art education

There is a close relationship between the elements of ideological and political education and art education, and its role in art education in colleges and universities should not be underestimated, and the two are integrated and influenced by each other. Therefore, this relationship has a very important auxiliary role in cultivating students' all-round development and shaping correct values, and plays an important guiding role in cultivating modern high-quality talents in the future. Ideological and political education pays more attention to cultivating students' moral concepts, values and sense of social responsibility, while today's art education pays more attention to students' aesthetic feelings, practical creativity and language expression skills. The two complement each other in terms of educational goals, and together they promote the all-round development of students. Ideological and political elements can be integrated into art education, for example, by analyzing the moral, historical and social background in artworks in the teaching process, so that students can understand and accept the core values of socialism while appreciating art. On the contrary, art education can also be used as an effective carrier of ideological and political education, such as expressing ideological and political themes through creation, performance, etc., so that students can feel and comprehend the core values of socialism in practice. At the same time, ideological and political education and art education can learn from each other in terms of teaching methods and means. For example, the practical and experiential nature of art education can be used for the emotional guidance and value shaping of ideological and political education, while the theoretical and logical nature of ideological and political education can be used for text analysis and interpretation of works in art education. In this way, the emotional experience, aesthetic judgment and other elements in art education can imperceptibly affect students' moral concepts and values, so that students can receive ideological and political education in a pleasant emotional experience. The moral norms and social responsibilities in ideological and political education can also be infiltrated into art education, guiding students to follow social ethics and respect others in artistic creation and appreciation. The two penetrate each other to maximize their effects. In general, there is a complementary, integrated, synergistic and infiltrating relationship between ideological and political elements and art education, and the two promote each other in educational practice, and jointly contribute to the cultivation of talents with comprehensive quality and correct values.

4. The path and method of integrating ideological and political elements into art education in colleges and universities

4.1. The path of integrating ideological and political elements into art education in colleges and universities

If you want to integrate ideological and political elements into art education, you need to start from different aspects, find the direct connection between ideological and political elements

and art education, and explore a path suitable for the development of art education in modern colleges and universities. By introducing revolutionary historical themes, major historical events and stories of heroes, they are presented to students in the form of art, and the viewpoint of Marxist thought as the core is reflected in the teaching process, so that students can receive ideological and political education while appreciating art. Using modern educational technology, we create an immersive learning environment for students, so that students can experience ideological and political education in artistic practice. At the same time, encourage and guide students to participate in classroom discussions, group cooperation, etc., in the process of activities to continuously stimulate students' thinking and ability, practical activities can greatly improve students' innovative thinking and practical ability, organize students to participate in various art competitions, exhibitions, performances and other activities, so that students can feel the role of ideological and political education in practice, combined with the scene of a strong red atmosphere outside the school, carry out on-site teaching, so that students can receive ideological and political education in field trips. Only by integrating ideological and political elements into teaching can students better digest them. In addition, the role of teachers as role models should have a certain sense of social responsibility and correct values, so we should pay attention to strengthening the training of ideological and political teachers and art teachers, improve their comprehensive quality, make teaching more scientific and high-quality, so that they can naturally integrate ideological and political elements into teaching. At the same time, we will introduce experts and artists with rich experience in ideological and political education to provide students with more high-quality educational resources and better learning conditions. At the same time, we should strengthen the construction of campus culture, establish a comprehensive evaluation system, pay attention to students' artistic ability and ideological and political literacy, and only through the test can we see the development and role of research, and fully reflect the ideological and political achievements of students in art education. Through the guidance of the evaluation system, students should pay more attention to ideological and political education and improve their ideological and political literacy. Carry forward the correct core socialist values, and cultivate and guide college and university students with correct values, ideological and moral concepts.

4.2. Methods of integrating ideological and political elements into art education

If you want to integrate ideological and political elements into art education, you can adopt a variety of strategies and methods to achieve the best educational effect. First of all, in terms of teaching innovation, we adopt teaching methods such as project-based learning and flipped classrooms, and introduce works that reflect the core values of socialism into the art curriculum, such as revolutionary songs, dances, dramas, paintings, etc., so that students can explain and understand the historical background and philosophical ideas behind the works of art while appreciating art, and combine traditional Chinese culture education to enhance students' national identity and cultural self-confidence. Learn and understand ideological and political concepts, so that students can experience ideological and political education in practice, such as understanding historical events through role-playing, creating short plays, stage plays, and dramas, and expressing the core values of socialism through the creation of works of art. Students are encouraged to think critically and express creatively, exploring and expressing their views and expectations of society through art forms. Secondly, students are organized to participate in social practice and volunteer service activities, such as participating in community culture construction, program planning, and art exhibitions with ideological and political themes. Using school cultural and art festivals, anniversaries and other activities to carry out thematic artistic creation and performances, such as song and dance performances to commemorate major historical events, stimulate students' sense of historical responsibility and

mission, can organically combine ideological and political elements with art education, not only improve students' artistic literacy, but also cultivate their moral concept and sense of social responsibility, and achieve the educational goal of all-round development.

5. Epilogue

What we are facing is not only the issue of education, but also the process of the development of the times. The integration of ideological and political elements into art education in colleges and universities is not only to respond to the call of the country, but also to promote the innovation and development of art education in colleges and universities. The integration of ideological and political elements requires a clear value orientation of art education in colleges and universities, and the fundamental task of establishing morality and cultivating people should be implemented. This requires that in the whole process of art education, from curriculum design to teaching implementation, the education of socialist core values should be imperceptibly implemented, so that students' ideological and political quality can be improved simultaneously while improving their artistic skills. It is necessary to be good at enriching the content of art education by excavating and using various ideological and political resources, including revolutionary cultural relics, red stories, and the spiritual genealogy of the Chinese Communists. Through the form of art, the content of these ideological and political resources becomes more vivid and vivid in the classroom, so as to effectively stimulate students' ideological and political awareness. Finally, it is necessary to combine ideological and political education with the practice of art education, and let students feel the importance of ideological and political education in practice and continuously improve their artistic ability and comprehensive quality in practice by carrying out various forms of social practice and volunteer service activities. In short, the integration of ideological and political elements in art education in colleges and universities in the new era is a systematic project, which requires the joint efforts of universities, society and students. In the future, we look forward to seeing more creative and effective integration initiatives to cultivate more socialist builders and successors with both ability and political integrity. The ideological and political elements are better integrated into art education, so that students can imperceptibly accept ideological and political education in the process of learning art, and then take the initiative to learn ideological and political content, so as to cultivate their moral concepts, social responsibility and innovation ability, and cultivate new people with comprehensive quality for our country.

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