

Research on Art Design Curriculum from the Perspective of Ideological and Political Curriculum Take illustration design as an example

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Abstract

This paper combines illustration design with the ideological and political course, discusses the reform ideas of integrating ideological and political course into illustration design from three aspects of the necessity of curriculum reform, theoretical basis and practical exploration, and puts forward the educational path and methods of art design professional courses.

Keywords

Ideological and political course, illustration design, design practice.

1. Introduction

Necessity and Significance of Illustration Design Course Reform from the Perspective of Ideological and Political Education Illustration design has become a very important art form, it not only has a wide range of applications in the cultural field, but also has an important position in the commercial field. Therefore, the reform of illustration design course is very necessary. Ideological and political curriculum refers to a comprehensive educational concept that takes all kinds of courses and ideological and political theory courses in the same direction in the form of building a full-staff, whole-process and full-curriculum educational pattern, forming a synergistic effect, and taking "moral education" as the fundamental task of education. In the reform of illustration design course, it is very important to integrate ideological and political education, which can better cultivate students' innovative ability and practical ability, guide and cultivate students to form a correct world outlook, outlook on life and values, and effectively improve the quality of personnel training in Colleges and universities [1].

2. Theoretical Basis

2.1. Basic theories and methods of ideological and political courses

The basic theory and method of ideological and political course refers to guiding students to establish correct world outlook, outlook on life and values, and cultivating students' ideological and moral quality, innovative spirit and practical ability through the way of course teaching in higher education. The basic theory of ideological and political course includes four aspects: moral education, value shaping, knowledge imparting and ability training. The basic methods of ideological and political course include: goal-oriented, problem-oriented, case-oriented, practice-oriented and so on.

2.1.1. Sub-section Headings

2.2. Relevant theoretical contents of illustration design education

2.2.1. The theory of illustration design education

Creative thinking training: Illustration design is a highly creative art, which requires designers to have rich imagination and creativity. Therefore, illustration design education should focus

on cultivating students' creative thinking ability and stimulating students' imagination and creativity. Teachers can guide students to think in a diversified way, encourage students to try and innovate, and cultivate students' creative thinking ability.

2.2.2. Cultivation of aesthetic ability

Illustration design is a visual art, which requires designers to have high aesthetic ability. Therefore, illustration design education should focus on cultivating students' aesthetic ability, so that students can accurately grasp the scale of beauty and form their own aesthetic concepts. Teachers can guide students to improve their aesthetic ability by appreciating famous works and analyzing the characteristics of excellent works.

2.2.3. Skills training

Illustration design is a highly technical art, which requires designers to have solid painting skills. Therefore, illustration design education should focus on training students' skills, so that students can master various painting tools and skills skillfully. Teachers can make students master the skills of illustration design by explaining the principles of painting and demonstrating the skills of painting [2].

2.2.4. Theoretical knowledge learning

Illustration design is a highly theoretical art, which requires designers to have certain theoretical knowledge. Therefore, illustration design education should focus on cultivating students' theoretical knowledge system, so that students can fully understand the development process of illustration design, design concepts and so on. Teachers can enable students to master the basic theoretical knowledge of illustration design by teaching relevant courses and organizing academic discussions.

2.3. The practice of illustration design education

2.3.1. Practical teaching

Illustration design education should focus on practical teaching, so that students can master the skills of illustration design in practical operation. Teachers can arrange practical topics and organize practical activities to enable students to continuously improve their skills in practice.

2.3.2. School-enterprise cooperation mode

Illustration design education should actively explore the mode of school-enterprise cooperation, combine the actual needs of enterprises with educational resources, and provide more practical opportunities for students. Through cooperation with enterprises, students can better understand the industry dynamics and improve their employment competitiveness.

3. Practical Exploration of Illustration Design Course Reform from the Perspective of Ideological and Political Education Teaching Practice of Illustration Design with the Theme of "Traditional Culture"

3.1. Selection and arrangement of teaching contents In the teaching

practice of illustration design with the theme of "traditional culture", the teaching content should cover all aspects of Chinese traditional culture, such as history, literature, art, philosophy and so on. Some representative elements of traditional culture can be selected as the theme of creation, such as traditional festivals, folk stories, ancient architecture and so on. At the same time, it can also guide students to pay attention to topics related to traditional culture in contemporary society, such as non-heritage protection, cultural heritage and so on.

3.2. Design and implementation of teaching methods

In terms of teaching methods, we can adopt a variety of ways, such as teaching, case analysis, practical operation and so on. First of all, teachers can let students understand the connotation

and manifestation of traditional culture by explaining relevant theoretical knowledge. Secondly, students can be organized to conduct case studies, so that they can think about how to express their understanding and inheritance of traditional culture through illustration design from multiple perspectives. Finally, let students practice and use the knowledge they have learned to create [3].

3.3. Evaluation and feedback of teaching effect

In order to test the teaching effect, various forms of evaluation can be carried out. First of all, students can be invited to show their works and let other students and teachers evaluate and comment on them. Secondly, we can set up classroom quizzes or homework to check students' mastery of relevant knowledge points. Finally, through the questionnaire survey, we can understand the students' satisfaction with the teaching content and methods and their suggestions for improvement. According to the feedback results, teachers can adjust the teaching content and methods in time to improve the quality of teaching.

4. Conclusion

Illustration design is not only for the pursuit of beauty and creativity, but also should bear certain social responsibility and cultural heritage. Through the teaching practice of ideological and political perspective, students can be guided to establish correct values and ideas, and cultivate their patriotism and sense of social responsibility. At the same time, the teaching practice of illustration design from the perspective of ideological and political course can also cultivate students' innovative ability and practical ability, and improve their employment competitiveness.

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