The connotation and practical path of labor education for college students in the new era

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Abstract
Labor education itself is contemporary and has different connotations and characteristics in different historical periods. The labor education of college students in the new era is based on inheriting Marx’s labor education and combined with the great practice of socialism with Chinese characteristics. It is Xi Jinping's Chinese characteristics in the new era, an important part of socialist thought. The article explains the contemporary connotation of labor education in the new era and discusses the practical path of labor education for college students.

Keywords
The new era, labor education for college students, connotation and practical path of labor education in the era.

1. Introduction
Labor education is an important part of our country's education system and plays an important role in cultivating college students to grow into talents. On September 10, 2018, at the National Education Conference, General Secretary Xi Jinping emphasized “adhering to the development path of socialist education with Chinese characteristics, cultivating socialist builders and successors with comprehensive development of morality, intelligence, physical education, art, and labor” and incorporating labor education into college talents The overall goal of training clarifies the important position of labor education in the new era. In March 2020, the Central Committee of the Communist Party of China and the State Council issued the "Opinions on Comprehensively Strengthening Labor Education in Universities, Middle Schools and Primary Schools in the New Era" (hereinafter referred to as the "Opinions"), which proposed the overall goals of labor education and emphasized the need to incorporate labor education into the overall talent training process. In July of the same year, the Ministry of Education issued the "Guidance Outline for Labor Education in Universities, Middle Schools and Primary Schools (Trial)" (hereinafter referred to as the "Outline"), reaffirming the details of what labor education is, what to teach, and how to teach it, and to strengthen professional guidance. Labor education is the party’s new requirement for education in the new era. This is the top-level design and careful arrangement for the promotion of labor education in colleges and universities in the new era. It reflects the enrichment and perfection of the party's education policy and aims to guide students to understand labor. The most glorious, noble and greatest principle is to cultivate labor consciousness and be able to do hard work, honest work and creative work.

2. The contemporary connotation of labor education
Labor education is an educational process that cultivates people's labor values, concepts, cognitions, and skills, and improves people's labor literacy. Its real purpose is to cultivate and improve people's labor literacy, to promote people to have a correct understanding and positive attitude towards the value of labor, to have a comprehensive understanding and mastery of
labor knowledge and labor practices, and to gradually develop good labor skills on this basis. Habit. Therefore, "labor education is an educational activity that promotes the all-round development of students by improving their labor literacy. It is an educational activity that promotes students to form labor values (that is, establish correct labor views and positive labor attitudes) and develop good labor literacy (formation of labor literacy). Educational activities for the purpose of "customers have certain labor knowledge and skills, have the ability to carry out creative work, etc.)" [1]. Labor education in colleges and universities in the new era refers to the purposeful and planned transfer of labor theoretical knowledge to college students and the organization of labor practice activities under the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, in order to form correct labor values, cultivate labor habits, and possess good Labor attitude and quality as well as mastering necessary labor knowledge and skills, encourage college students to actively participate in daily life, production and service labor; and conform to the general trend of labor development in the new era, carry out targeted labor thinking. Skills cultivation and practical training are educational activities that effectively improve college students' labor literacy.

Labor education in colleges and universities in the new era is an indispensable and important component of the higher education talent training system that adapts to the labor development trend in the new era. From a status perspective, labor education in colleges and universities in the new era occupies an important position in the talent training system of higher education along with morality, intelligence, physical beauty. Labor education in colleges and universities is conducive to the educational goals of all-round development in colleges and universities. From the perspective of practical experience, any educational practice needs to rely on a complete, mature and scientific theoretical curriculum and teaching practice system. When labor education in colleges and universities cultivates students' labor knowledge and skills, it cannot only rely on professional education. It is also necessary to establish a specialized system to effectively promote the overall progress of college students' labor literacy, which involves labor values, emotional attitudes, ethical responsibilities, and rights and interests. Consciousness, etc; In terms of content, labor education in colleges and universities in the new era should reflect the trend of labor development in the new era. The concept of labor is developing dynamically, and its connotation has also changed in different historical periods. In the new economic era, human beings' ability to understand and transform nature has developed increasingly rapidly, and the rapid development of science and technology has led to new trends in the development of labor in the new era: the content of labor is becoming more and more colorful; the forms of labor are becoming more complex and diversified; Workers are more mobile; there is less and less manual labor, more and more intellectual labor, labor productivity is getting higher and higher, and people have more and more free time. This series of changes has put forward more new requirements for labor education in colleges and universities in the new era, requiring new changes and new content; From a formal point of view, the strengthening of labor education in colleges and universities in the new era is mainly reflected in the three major task areas of labor ideological education, labor skill training and labor practice training. Labor ideological education has a wide range of contents, including labor concept values, labor responsibility and quality, labor rights and interests concepts, and labor emotional ethics. The cultivation of labor theory and practical skills pays more attention to the cultivation of labor theory and practical education, which reflects the value of labor education; the three major task areas of labor education have different focuses, but the ultimate goal is the same, mutual influence and mutual promotion, fully embodying the new Labor education in colleges and universities of the times emphasizes the requirement of unifying knowledge and practice, pays equal attention to theoretical learning and practical training, and organically unifies "about labor education" and "through labor education"; From the perspective of goals, the new era is an era of building a modern and powerful socialist country. The construction of a powerful modern
socialist country requires important support from a highly knowledgeable, highly skilled and innovative workforce. Labor education can comprehensively enhance students' labor skills and improve their labor literacy. This determines that the goal of labor education in the new era is to cultivate senior talents with a sense of labor responsibility and strong labor innovation capabilities in the process of achieving the comprehensive development of students' moral, intellectual, physical, artistic, and labor skills.

3. The practical path of labor education for college students in the new era

The labor education of college students in the new era is a historic project that serves the present and will benefit the future. It involves many factors. It is necessary to optimize the practical path of labor education for college students in the new era from the following aspects.

3.1. Improve the construction of school labor education curriculum system

Labor education in the new era is an important part of comprehensive development of education, and labor education in colleges and universities must be implemented based on curriculum construction. Therefore, the realization of labor education in colleges and universities in the new era must give full play to the role of the main channel of classroom teaching, integrate labor education into college training plans, ideological and political course teaching, and professional construction, and comprehensively open explicit courses, collaborative courses, and special courses of labor education. Realize the transformation of labor education courses in colleges and universities from scarcity to abundance, and promote the optimization of labor education paths in colleges and universities in the new era.

First, integrate into the training plan and set up "explicit courses" of labor education. As the last step for young students to enter the workplace, colleges and universities must integrate labor education into training programs and set up explicit courses of labor education to cultivate young students' scientific labor cognition, necessary labor experience, and reasonable value judgments. Specifically, we can offer basic theoretical courses such as the Marxist concept of labor and Xi Jinping's important expositions on labor, general labor knowledge courses that are closely related to the career development of young students, such as labor law, labor safety, and labor spirit, as well as labor practice and practical training courses. The purpose of experiential courses, etc., is to use explicit courses as a benchmark to lead other work related to labor education and education in colleges and universities in the same direction, and comprehensively improve the labor literacy of young students.

Secondly, integrate ideological and political teaching and set up "collaborative courses" for moral education and labor education. Establishing labor education courses does not mean completing the task of labor education and education. The key to labor education and education in colleges and universities is to systematically establish the labor concept of the majority of young students, in-depth cultivation of labor ability, profound shaping of labor spirit, and active cultivation of labor character. In the final analysis, we still need to implement the fundamental task of cultivating people with moral integrity. General Secretary Xi Jinping emphasized that "ideological and political courses are key courses to implement the fundamental task of cultivating people with moral integrity" [2]. Therefore, labor education in colleges and universities must make good use of the main position and main channel of ideological and political courses to integrate labor education into The content is integrated into the teaching of ideological and political courses in colleges and universities to achieve the same frequency resonance of moral education and labor education, and guide young students to practice Marxist labor values in various special forms of labor.
Finally, integrate into professional construction and set up "special courses" for labor education. Professional courses in colleges and universities contain rich labor education resources and labor education culture, such as labor philosophy, labor law, labor ethics and other labor education contents contained in liberal arts professional courses, and scientific knowledge-seeking spirit and great craftsmanship spirit contained in science and engineering courses, innovation and creation concepts and other labor education contents. To create professional and characteristic labor courses is to deeply explore the labor education education resources of professional courses in colleges and universities, select a number of professional courses as the basis of labor education, and use a "genetic" integration method to break through the subject barriers of labor education and professional education, so that the two The organic integration and collaborative efforts of researchers enable young students to better serve the actual needs of economic and social development.

3.2. Keep up with youth growth and social needs, and focus on "two practices"

Practicality is a distinctive feature of labor education and education. The important value of labor education and education in colleges and universities is mainly reflected in the participation of young students in labor practice. If the establishment of labor education courses pays more attention to young students’ understanding and mastery of labor-related theoretical knowledge, the implementation of labor education practice places more emphasis on the integration of knowledge and action under the guidance of labor education theory. Labor education in colleges and universities should be close to the actual life of young students, keep up with the growth pace of young students, and build a dynamic labor education practice model. This "dynamic practice" is not only reflected in the stage differences and close connection in the vertical dimension of the four-year university, but also in the cultural atmosphere and platform expansion in the horizontal dimension. Specifically, in the vertical dimension, during the freshman year, the focus is on cultivating and consolidating young students’ good labor habits and enlightening their labor thinking; during the sophomore and junior years, attention should be paid to the transformation of young students’ labor thinking into labor skills, it is necessary to provide them with professional practical guidance in the form of rich labor education discourse, cultivate their ability to analyze and solve problems, and shape their spirit of labor struggle; in their senior year, the focus is on improving young students’ labor ability and ability in production practice. Accumulate their labor experience and achieve precise connection between young students’ ability development and social needs. In the horizontal dimension, the "Second Classroom" activities with party and league building, theme education, literary and artistic works as the core content can build a strong cultural atmosphere for labor education in colleges and universities; build a campus website, virtual reality technology, special website, WeChat, etc. WeChat and other new media-based labor education platforms in colleges and universities optimize the path of labor education in colleges and universities with in-depth cultural and creative connotations, sophisticated creative teams, fashionable discourse forms, and novel communication methods.

Keep up with the needs of social development and promote “comprehensive practice” of labor education in colleges and universities. Labor education in colleges and universities in the new era pays more attention to the all-round development of people. Its core value covers both the instrumental attributes of labor skills and the value attributes of labor literacy. [3] The practice of labor education in colleges and universities in the new era must highlight the comprehensive educational value of labor education on the basis of taking into account the actual needs of society. This comprehensive value should not only reflect the explicit value of labor education in colleges and universities to promote education through labor; it should also reflect the implicit value of labor education in helping students shape their spirit, apply what they have learned, strengthen their bodies, and improve their aesthetics; it should also face the current
economic situation. The new production methods spawned by social development have put forward new requirements for the quality of young talent training. Therefore, labor education in colleges and universities must release external effectiveness, use the "integration of industry and education" as a platform to create a collaborative pattern of labor education in colleges and universities, and timely adjust the talent training model in colleges and universities according to the actual needs of social production, so as to better realize the integration of curriculum setting, teaching implementation and The precise fit of production practice provides a dynamic and all-round practical guidance for the optimization of labor education education paths in colleges and universities, thereby better improving the quality of talent training in colleges and universities.

3.3. Establishing a labor education evaluation system

The evaluation of higher vocational labor education is based on the educational goals determined by the "Outline" to establish correct labor concepts, possess necessary labor skills, cultivate a positive labor spirit, and develop good working habits and quality; adopt diversified means to evaluate higher vocational labor education. It is a multi-dimensional scientific judgment process that combines process evaluation and result evaluation in the selection of education paths, implementation process, stage effect monitoring, education effectiveness, etc. Its purpose is to examine the effect of higher vocational labor education, and it is also an important means to strengthen the orientation of higher vocational labor education and promote evaluation incentives, feedback and improvement.

A scientific and reasonable labor education evaluation system is conducive to accurately understanding the specific practice of labor education in schools at all levels. Based on the evaluation results, the implementation situation, the role of teachers in educating people through labor and the improvement of students' labor literacy are Improve existing problems and ensure the steady development of labor education. First of all, we must take the goals of labor education in the new era and requirements as the basis to formulate the evaluation standards of the times for labor education. The goals and requirements of labor education in the new era. We should focus on the improvement of labor concepts, labor ability, and labor spirit. This stipulates that labor education the formulation of education evaluation standards should focus on the specific performance of these aspects. Second, build flexible and diverse evaluations method. On the one hand, we must adhere to the method of combining qualitative evaluation and quantitative evaluation. In examining students' understanding of labor theory when discussing mastery, you can use a paper-based test to give specific scores. Examining changes in students' labor thinking at the same time, specific comments will be given based on the students' work performance in and out of class. On the other hand, we must adhere to formative evaluation and result-oriented evaluation. Before the start of labor education, the level of students' labor knowledge and ability; Finally, we must pay attention to the evaluation results of students' labor literacy. Schools should incorporate students' labor literacy into the comprehensive quality evaluation system and use it as an important indicator to examine students' comprehensive quality. Conduct tests on a regular basis to initially grasp the basic status of students, and record students' changes and progress during the education process. On this basis, an objective and fair evaluation will be given based on the students' labor results.

3.4. Establish a comprehensive labor education security mechanism

The work of labor education and education in colleges and universities in the new era is still in its infancy. It is far from enough to rely solely on the efforts of colleges and universities. It is necessary to gather collaborative construction forces inside and outside the school, strengthen the "tripartite linkage" of the government, colleges and universities, and society, and further integrate high-quality educational resources inside and outside the school. Only by forming an
overall synergy of labor education and educating people can we effectively promote the path optimization of labor education in colleges and universities.

First of all, the government must play its role as a baton and provide policy support and guidance. The government level must effectively implement the guiding opinions on labor education and education in colleges and universities in the “Opinions” and “Outline”, formulate implementation details for local colleges and universities that are in line with the actual development of labor education, strengthen the responsibilities of the principals of colleges and universities, and give them the necessary Policies, platforms, and resource support should be used to increase the importance of labor education in colleges and universities through performance assessment, and solidly promote the implementation of labor education and education in colleges and universities. Secondly, colleges and universities must implement the main responsibility of educating people and systematically design education implementation plans for labor education in colleges and universities. Strengthen top-level design, formulate and introduce labor education and education programs that are in line with the characteristics of the times, school characteristics and student characteristics, and use rules and regulations to ensure the efficient implementation of labor education in the talent training process of colleges and universities from top to bottom. Thirdly, colleges and universities must unite social forces to release external effectiveness. It is necessary to strengthen cooperation between schools, schools and enterprises, and strengthen the integration of knowledge and practice among young students by integrating theory with practice.

The “two guarantees” refer to software guarantees and hardware guarantees for efficient labor education. Software assurance mainly refers to the faculty, including teachers of labor education theory courses, teachers of ideological and political courses, student workers, practical instructors and other teaching teams inside and outside the school in terms of ideological awareness, teaching level, and the ability to transform scientific research results. High-quality teaching staff is the core guarantee for the optimization of labor education paths in colleges and universities. First of all, as the organizers and implementers of labor education in colleges and universities, teachers' understanding of labor education directly determines the quality of labor education in colleges and universities. Secondly, the labor education teaching staff in colleges and universities has special characteristics that are different from those of teachers in general professional courses. That is, their teaching level is not only reflected in the interpretation of labor education theory and the transmission of labor skills, but more importantly, the guidance of young students' correct labor values and their understanding of labor. Therefore, it is necessary to improve the teaching ability and level of labor education teachers in colleges and universities from the scientific and systematic level of labor education in colleges and universities. Thirdly, only by transforming the theoretical research results of labor education teachers in colleges and universities into feasible educational paths and scientific methods can they truly serve the improvement of the quality of talent training in colleges and universities. This is a powerful guarantee for continuously improving the effectiveness of labor education in colleges and universities. Hardware guarantee mainly refers to the overall environment of labor education and education in colleges and universities, including the construction of institutional environment, financial investment, activity venues, etc. for labor education in colleges and universities. It is the basic guarantee for the systematic construction of labor education and education paths in colleges and universities. A good institutional environment effectively guarantees the standardization of labor education and education work procedures in colleges and universities, the scientification of educational methods, and the legalization of job responsibilities; sufficient funding investment ensures the smooth operation of labor education.
and education activities in colleges and universities and the legitimate rights and interests of the teaching staff, powerful incentives for educational achievements; appropriate activity venues ensure the open sharing of high-quality labor education resources in colleges and universities, the integration of educational atmosphere, and the exchange and integration of schools, places, and enterprises.

4. Conclusion

Labor education is of great significance for college students to practice the core socialist values, inherit the excellent traditional Chinese culture, and realize the Chinese dream of the great rejuvenation of the Chinese nation [4]. Only by creating a trinity educational environment of "family, university, and society" that is closely connected and mutually reinforcing can the labor education of college students in the new era be comprehensively provided with labor education in all aspects, thereby promoting comprehensive, harmonious, and healthy college students in the new era. Development of.

References


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