

Research on the Value of Integrating Integrity Culture into the Teaching of Ideological and Political Courses in Colleges and Universities

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Abstract

In the report of the 20th National Congress of the Communist Party of China, General Secretary Xi Jinping pointed out the need to strengthen the construction of a clean and honest culture in the new era, educate and guide party members and cadres to enhance their consciousness of not wanting corruption, and to be honest and clean in their conduct and work.[1]As an important place for cultural inheritance and development, universities shoulder the glorious mission of cultivating talents for the Party and the country, and are an important battlefield for promoting the construction of Party conduct and clean governance. Strengthening the research on the rich ideological connotation and positive value of clean culture in universities has important theoretical and practical significance for absorbing the essence of clean culture, further developing and utilizing its modern cultural theoretical value. The integration of a culture of integrity into universities and the teaching of ideological and political courses is an important measure for universities to lead campus culture, and it is also a necessary path to promote the optimization and construction of a culture of integrity in universities. Especially at present, universities must steadfastly promote the construction of Party conduct and clean governance, as well as the fight against corruption, and strive to "build universities into model places of stability and unity." [2] Strengthening the integration of clean culture into the teaching of ideological and political courses in universities is conducive to cultivating students' integrity and self-discipline, inheriting excellent traditional Chinese culture, and creating and promoting a good trend of advocating integrity and resisting corruption. It is also a powerful driving force for promoting the construction of a clean campus, which requires long-term efforts and unremitting efforts.

Keywords

Clean culture; College ideological and political courses; value.

1. Introduction

Culture is the blood and soul of a nation. The culture of integrity is the cultural sum of the theory and behavior of integrity, as well as their interrelationships. It is a general summary of the knowledge, concepts, systems, corresponding lifestyles, and behavioral norms related to integrity, and is an important component of advanced socialist culture [3]. Continuously strengthening the construction of a clean and honest culture in universities in the new era is conducive to enhancing students' awareness of integrity and self-discipline. It will also further hone their party spirit, maintain their political integrity, and build a solid ideological defense against corruption and degeneration.

2. Integrating a culture of integrity into the teaching of ideological and political courses in universities to promote high-quality development of universities

Deeply study and implement General Secretary Xi Jinping's important discourse on strengthening the construction of a culture of integrity, inherit the culture of integrity, promote clean and upright conduct, strengthen the construction of teacher ethics and style, enhance party spirit and discipline, promote the creation of high-level schools, and continuously promote the high-quality development of schools.

2.1. Strengthening the Construction of Party Conduct and Clean Governance in Higher Education Institutions

General Secretary Xi Jinping proposed that "the ideological and political work in universities is related to the fundamental issue of what kind of people universities cultivate, how to cultivate people, and for whom to cultivate people. We must adhere to the central link of cultivating people with moral character." Universities shoulder the great responsibility of cultivating talents for socialist construction, and ideological and political education provides a forefront for cultivating people with moral character. Universities attach great importance to the construction of a culture of integrity and link it with the ideological and political work system of universities, It is our party's expansion of anti-corruption and clean governance work towards a deeper direction, and it is the only way and correct action to continuously promote ideological and political education and party conduct and clean governance construction in universities. Strengthening the integration of a culture of integrity into ideological and political education in universities is conducive to enhancing the construction of a culture of integrity in universities, promoting the resolution of the problem of power supervision in universities, and preventing the occurrence of corruption. At the same time, it can also uphold the foundation of educating people for political purposes. Colleges and universities can pay attention to the integration of clean culture into ideological and political education, and gradually guide people with clean culture education and influence them with clean culture. This can further rectify the root cause, cultivate the soul, and better fulfill the fundamental task of cultivating morality and promoting high-quality development of colleges and universities.

Colleges and universities actively study and deeply understand the spirit of General Secretary Xi Jinping's series of important speeches, study their profound connotations and essence, continuously strengthen the construction of a clean and honest culture in the new era, attach great importance to integrating clean and honest culture into ideological and political courses in universities, and cultivate a clean and honest soil and atmosphere for comprehensively promoting the great rejuvenation of the Chinese nation with Chinese style modernization. The Opinions on Strengthening the Construction of a Clean Culture in the New Era issued by the General Office of the Central Committee of the Communist Party of China pointed out that the Party Central Committee attaches great importance to the construction of a clean culture, emphasizes the opposition to corruption and the construction of a clean politics, which is a clear political stance that our Party has always adhered to and a major political task that must be carried out in the long term for the Party's self revolution.[4]Colleges and universities should strictly grasp and integrate the culture of integrity into teaching and practical work, strive to promote the internalization and externalization of the culture of integrity, always firmly grasp the tradition of being a teacher and a role model for the world, inherit and carry forward the excellent traditional culture of the Chinese nation, and firmly establish and practice the socialist core values, creating a good learning and living environment for students and creating a fresh atmosphere of integrity culture; Through intangible and tangible diversified methods, we aim to cultivate a foundation of integrity culture, enabling students to deeply understand the

theoretical content of integrity culture, experience a beautiful cultural atmosphere from a sensory perspective, and establish the concept that integrity and self-discipline are the foundation of survival. Actively promoting the integration of a culture of integrity into the main channels and platforms of ideological and political theory courses, based on cultivating students' awareness of the "greatness of the country", and leveraging the key role of ideological and political courses in talent cultivation. [5] Keeping in mind the clear theme of promoting high-quality and connotative development of universities as a development and construction, we further recognize that integrating a culture of integrity into the teaching of ideological and political courses in universities will be conducive to deepening the construction of Party conduct and clean governance in universities, injecting endogenous power into the anti-corruption and clean governance actions of universities, stabilizing the ideological and moral foundation of universities, strengthening the construction of teacher ethics and conduct, and promoting the construction of superstructure, improving the level of organization and governance in universities, laying a solid foundation for the construction of the Party conduct and clean governance in the overall campus environment.

2.2. Promote the main channel role of ideological and political theory courses

In 2010, six departments including the Central Commission for Discipline Inspection and the Central Propaganda Department jointly issued the "Opinions on Strengthening the Construction of Clean Governance Culture", which pointed out: "Fully leverage the main channel role of classroom teaching, clarify the content of clean governance education in primary and secondary school ideological and moral courses and university ideological and political curriculum standards, and solidly promote clean governance education into textbooks, classrooms, and students' minds [6] ,Universities are the main battlefield for cultivating correct worldviews, outlooks on life, and values among teachers and students. The teaching of ideological and political theory courses is an important way to educate students. Integrating the culture of integrity into ideological and political theory courses scientifically and efficiently is conducive to promoting integrity education into the classroom, which is an inevitable requirement of the development of the times.At the National Conference on Ideological and Political Work in Higher Education Institutions, General Secretary Xi Jinping emphasized the importance of integrating ideological and political work into the entire process of education and teaching, achieving comprehensive and all-round education, and striving to create a new situation for the development of higher education in China [7] ,The integration of a culture of integrity into the teaching of ideological and political theory courses in universities is a reflection of the school's efforts to achieve the goal of "three pronged education", to fight against corruption and promote integrity, and to strengthen moral education in schools. It is an objective need to promote the construction of a clean campus and to provide satisfactory education for the people. It is also a need to strengthen the enthusiasm of the school leadership team for work, clean governance, teachers' dedication to their jobs, and the comprehensive development of students' morality, intelligence, physical fitness, aesthetics, and labor skills. It is also a powerful guarantee for promoting the enrichment of the content and innovation of the form of ideological and political theory course teaching.

2.3. Enrich the teaching content and form of ideological and political theory courses

The teaching of ideological and political theory courses, as an important part of school work, is the main form of strengthening students' ideological and political education work, and also the main channel for building a culture of integrity. With the promotion of integrating the construction of a clean culture into the teaching of ideological and political theory courses, universities have gradually realized that integrating clean culture into ideological and political theory courses is not simply adding the two together, but using tangible and intangible

classrooms to gradually deepen the influence of clean culture. Therefore, it is necessary to continuously strengthen the special training of classroom teaching teachers. Firstly, in the process of integrating the culture of integrity into the teaching of ideological and political theory courses, the school has deeply studied General Secretary Xi Jinping's important discourse on the construction of a culture of integrity, the spirit of various meetings of the Central Commission for Discipline Inspection, and other related important contents. Through conducting thematic learning activities, the school has deeply grasped its core essence, striving to further enhance the theoretical literacy of teachers' culture of integrity, truly practicing the idea of "educators receive education first", carefully organizing ideological and political teachers to carry out thematic training, and attaching importance to the cultivation of teachers' awareness of integrity, promoting teachers to deeply study the culture of integrity, Understand and comprehend what integrity is, what integrity consciousness is, and how to seamlessly integrate integrity culture into classroom teaching, encouraging students to learn and practice integrity culture, and grasp the essence of integrity culture in daily life and learning.

Secondly, by integrating specialized classroom teaching with the theme of integrity culture, enriching the content and form of ideological and political theory courses, strengthening students' in-depth learning and understanding of integrity culture content, expanding the depth and breadth of students' learning, cultivating students' integrity awareness, and strengthening classroom teaching content. Enrich the construction of a clean and honest culture, and be able to rely on red cultural resources to discover the rich elements of clean and honest culture contained in red resources. Through the teaching of ideological and political theory courses, explore the unique value of red resources and strengthen the penetration of clean and honest culture education. Relying on ideological and political courses and curriculum ideological and political construction, timely and organic integration of clean culture content, actively guiding students to feel the valuable value of red resources and clean culture, correctly understanding the necessity of strengthening party conduct and clean governance construction in the new era, and deeply recognizing the important value of establishing socialist core values and maintaining clean self-discipline; In addition, when integrating the culture of integrity into the teaching of ideological and political theory courses, universities cleverly utilize modern network resources and develop digital integrity teaching resources, which can comprehensively identify the latest cases of anti-corruption and advocating integrity, and deeply analyze the latest anti-corruption cases with reason and evidence, providing students with vivid cases and promoting their deep understanding of the true meaning of building a culture of integrity; And it can keep up with the times to collect reading materials related to integrity education, concentrate on learning, discussing and sharing in the form of book clubs, integrate integrity culture into ideological and political theory courses in universities in a thematic form, enrich the construction of moral education in schools, and expand the channels for universities to provide integrity education to students.

Finally, a new platform for teaching integrity culture in the classroom has been expanded. When promoting the integration of clean culture into the teaching of ideological and political theory courses, some schools actively prepare to build a practical teaching base by using existing resources, and in order to deepen learning and exchange, broaden their horizons, understand the cutting-edge theoretical knowledge system, actively invite leaders inside and outside the school, experts and scholars to tell college students about the clean cultural ideas contained in the excellent traditional Chinese culture, a series of theoretical achievements made by the CPC in the construction of clean government, enrich the students' clean cultural knowledge system, and at the same time set up a clean theory preaching group, so that the construction of clean culture is really closely linked with students, goes deep into all aspects of students' life and learning, systematically and systematically announces the clean government theory and clean story to students in a planned way, thus improving students' understanding of the connotation

of clean culture. Understand and deeply appreciate the unique charm of clean culture, Promote teaching organization and management, innovate the interactive mode of clean culture teaching, and create an environment for the development of clean culture teaching.

3. Integrating a culture of integrity into the teaching of ideological and political courses in universities to help cultivate clean and honest talents

In the process of conducting integrity education, the education target is never only party and government leaders, but in fact, it refers to all members of society, including young college students. It is also particularly important for young college students. Youth prosperity leads to national prosperity, youth strength leads to national strength, and youth integrity leads to national integrity. Therefore, integrating integrity culture into ideological and political education in universities, providing integrity education to young college students, and promoting their cultivation of integrity qualities remain of paramount importance.

3.1. The culture of integrity promotes the self-cultivation and character building of college students

Integrity is the foundation of college students' livelihood and the cornerstone of the Chinese nation's prosperity and security. Society is developing in the era of progress, and the content and forms of expression of the "culture of integrity" have also undergone certain changes with the development of the times. However, in terms of its core content, it still revolves around integrity, honesty, frugality, fairness, self-discipline, dedication, and other aspects. Colleges and universities are important platforms for promoting the growth of young people and cultivating talents. Based on a profound understanding of the goals and concepts of education, they incorporate content such as integrity, self-discipline, diligence for the people, and compliance with laws and regulations into the "integrity culture". They actively integrate integrity education into shaping students' values, cultivating legal systems, and moral standards, with particular emphasis on educating college students on their ideals and beliefs, socialist core values, integrity awareness, and integrity skills. General Secretary Xi Jinping pointed out that "the future of the country, the destiny of the nation, and the happiness of the people are the important tasks that contemporary Chinese youth must and will undertake." Clean and self-cultivation not only fully demonstrates the mission of college students in the times, but also highlights the internal needs of college students' growth and development. The development and growth of the country cannot be separated from the clean and self-disciplined self-cultivation of college students. In the new era, the Party and the state have multiple moral expectations for college students. Therefore, it is necessary to promote the construction of a clean culture in universities, explore new paths for the construction of a clean culture, enhance college students' awareness of integrity, and promote the transformation of integrity into a great force for realizing the Chinese Dream.

The construction of a clean culture in universities undertakes the basic tasks of cultivating high-quality talents, creating outstanding knowledge, sincerely serving society, and inheriting a clean culture. Cultivate oneself and manage one's family, and govern with virtue. The way of governance is based on self-cultivation. Universities need to guide college students to strengthen their self-cultivation, self-restraint, and self-improvement. The essence of self-cultivation is to cultivate virtue. Through self-cultivation, one can achieve great virtue and build a solid foundation of ideal beliefs; Adhere to public morality, practice the fundamental purpose of serving the people wholeheartedly, strictly enforce personal ethics, and strictly regulate one's words and actions. The integration of a culture of integrity into ideological and political theory courses in universities is beneficial for promoting excellent traditional Chinese culture.

In the new era, integrating a culture of integrity into ideological and political theory courses in universities will be beneficial for strengthening the cultivation of clean talents, deepening the construction of party conduct and clean governance in universities, optimizing the construction of university teachers, promoting students' cultivation of a culture of integrity, helping society to fight against corruption and promote integrity, promoting a clean family tradition, and cultivating clean talents needed to achieve the great rejuvenation of the Chinese nation.

3.2. Promoting a culture of integrity and self-discipline among college students

From a moral perspective, 'integrity' represents not only an individual's moral cultivation, but also a social moral norm that requires people to exercise self-restraint and continuously improve their own cultivation. At the individual level, possessing good moral qualities requires maintaining integrity and self-discipline, and staying away from negative corruption. The so-called 'fear of corruption' is forced to stop due to external public opinion pressure, and the desire for corruption has not been fundamentally eliminated, so when encountering suitable opportunities, one will still embark on the path of corruption again. The realization of "not being corrupt" and "not wanting to be corrupt" also needs to be supported by integrity and self-discipline. Therefore, individuals themselves should grasp the importance of not being corrupt from within and pay attention to integrity and self-discipline. As early as the Warring States period, Qu Yuan expressed his personal integrity and noble qualities by saying, 'I was young and pure, with integrity and righteousness in my attire.'. The ancient Chinese saying goes, "To not receive is called honesty, and to not be impure is called whiteness." The opposite of honesty is greed, and the opposite of cleanliness is filth. Honesty represents the quality and literacy of society. With the continuous development of the times, there are many levels of connotations besides the moral level. Integrating the culture of integrity into the ideological and political theory courses of college students, enabling them to deeply understand the theoretical connotation of integrity culture, and being able to use integrity culture for self-education, is of great significance for promoting the healthy growth of college students, purifying social atmosphere, and promoting anti-corruption and integrity construction.

Strengthening the construction of a culture of integrity is conducive to integrating the values of integrity, ethical standards, and behavior into the daily lives, studies, and work of members of society, forming a clean and upright political ecology and social environment, thus achieving the effect of building a clean and honest political ecology and purifying social atmosphere. The culture of integrity nourishes all teachers and students in the school, and integrity has become a way of life for us

Strengthening the integration of a culture of integrity into ideological and political education courses in universities is conducive to promoting a culture of integrity on campus, with a clean and honest party, school, teaching, learning, and cultural atmosphere. Strengthening the construction of a clean culture is of great significance for the construction of a clean society. The shaping of national character, the creation of a healthy social atmosphere, and the practice of socialist core values all rely on the construction of a clean culture. In the new era, the patriotic call for "a strong country with me" continues to rise, reflecting the patriotic aspirations of young college students and highlighting the need to cultivate their integrity and self-discipline to become honest talents, in order to achieve the great rejuvenation of the Chinese nation. Strengthening the cultivation of a culture of integrity among college students, actively guiding them to grasp the "integrity button" of college students, and delivering honest and upright talents to society are important responsibilities of universities in the new era. They are also important tasks of ideological and political theory courses in universities, contributing to the realization of the great rejuvenation of the Chinese nation and the Chinese Dream.

4. Integrating the culture of integrity into the teaching of ideological and political courses in universities and inheriting the excellent traditional Chinese culture

General Secretary Xi Jinping emphasized that China's excellent traditional culture has become the gene of the Chinese nation, rooted in the hearts of the Chinese people, and subtly influencing their way of thinking and behavior. The incorruptible ideas, values, humanistic spirit and moral norms contained in the excellent traditional Chinese culture have shaped the logo of the incorruptible spirit of the Chinese nation, cultivated the lofty value pursuit of the Chinese people, and integrating the incorruptible culture into the ideological and political course teaching in colleges and universities is the internal requirement for promoting the excellent traditional Chinese culture.[7]

In the "Opinions on Strengthening the Construction of a Clean and Honest Culture in the New Era" issued by the General Office of the Central Committee of the Communist Party of China in 2022, it is emphasized to pay attention to inheriting and carrying forward the fine tradition of our party's integrity and honesty, excavating and utilizing the excellent traditional Chinese culture, and continuously promoting theoretical and practical innovation in the construction of a clean and honest culture. On the one hand, the contemporary Chinese culture of integrity is guided by the scientific worldview and methodology of Marxism, and can be based on the contemporary Chinese national conditions to become an important component of socialist advanced culture. It is also an important source of China's cultural soft power. On the other hand, contemporary Chinese culture of integrity is the inheritance and promotion of excellent traditional Chinese culture, reflecting the common values and behavioral norms of the Chinese nation, and serving as the psychological basis and spiritual pillar for national cohesion. [8]"The Chinese nation has a history of more than 5000 years, which has formed multiple dimensions and rich theoretical connotation of the Chinese traditional culture of integrity in the long history. Its connotation can be summarized into the following four dimensions: 'purity' is to keep sober and clear thinking; 'integrity' is to be upright and act impartially; 'integrity' is to be honest, diligent and clean in government; 'integrity' is to be clean and clean in work. These four dimensions are interlinked, forming an organic unity of elements and logic. The Chinese traditional culture of integrity has a strong inheritance, and is an important cultural resource for the construction of the CPC culture of integrity." [9]The traditional Chinese culture of integrity is manifested in regulations and dissemination carriers, internalized in spiritual guidance and value orientation, and realized in its practical value through integration with practice. The rich connotation and distinctive characteristics of traditional Chinese culture of integrity can provide theoretical guidance and practical direction for promoting the construction of party conduct and clean governance in universities in the new era.

As an important part of the socialist culture with Chinese characteristics, the clean culture in the new era is created by the CPC people who adhere to the guidance of Marxism and are rooted in the great cause of socialism with Chinese characteristics. It not only reflects the creative transformation and innovative development of the Chinese traditional clean culture, but also reflects the fine tradition of the CPC that attaches great importance to the construction of clean culture, and also fully reflects the vivid practice of comprehensively and strictly governing the party in the new era.

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