

The construction of the "integrated type" career education and teaching platform

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Abstract

At present, schools and students do not pay enough attention to career education, and the "integrated" career education teaching content and methods are so single, so that the attraction to students is insufficient, and the traditional teaching platform has insufficient support for advanced teaching methods. Using teaching platform teaching resources, flexible learning time, teaching form personality, teaching management automation, construct a student as the center, to scene to drive, realize students "immersive" experience, teachers "situational" of teaching, promote the creative development of career education teaching platform, realize "integrated" development of career education.

Keywords

Integrated type, career education, teaching platform, student center.

1. The development status of "integrated type" career education and teaching

1.1. Schools and students do not pay enough attention to career education

With the development of the society, the countrys education cause is also developing forward. Under the new education and teaching environment and the new background of the college entrance examination reform, many local schools gradually carry out career education activities. But the career education in many schools is still in its infancy, the school will not career education into effect, the importance of career education is not enough, embodied in the following aspects: first, most schools did not open relevant functional departments, career education functions set up under the jurisdiction of the moral education department, individual coordinated management by multiple departments, and a few are set up under the department of the department, with few professional departments to carry out career education. Second, the setting of career education curriculum vacancy and implementation difficulties. Career curriculum is a basic carrier of career education, which provides a guarantee for students career development, but many schools do not offer a fixed and independent career education courses. Schools that have offered career courses have not implemented the courses, and the arrangement of courses decreases with the increase of grade. Career education courses are often replaced by the main courses such as Chinese and mathematics, and career education courses are empty, leading to the development of career education courses. Third, career education is not equipped with professional teachers. Most schoolsThere is a great lack of teachers, and there is a large shortage of full-time teachers. Most of the teachers in career education are held by some non-professional teachers. The professional quality of teachers is uneven, they lack the reserve of theoretical knowledge and experience in career education teaching, and the school does not organize teachers to participate in the training related to career education. Fourth, the financial guarantee of school career education and the software and hardware facilities to carry out career education are insufficient. The current career

education lack of a set of top-down management execution system, to carry out education funds, school no career education special education costs, lead to some hardware and software facilities, lack of related professional books, no special career tutoring classroom or career reading classroom and advanced career education platform. Fifth, the school has deficiencies in the publicity of career education, which only relies on the traditional media for publicity, and the teaching task is heavy to take into account the career education. The career education teaching work is carried out alone, and there is no active contact with students parents to carry out career teaching together

In addition to the school lack of attention to career education, students also do not pay attention to the development of career education, embodied in: first, students did not realize the importance of career planning, a few students even never contact career education, also dont know its specific concept and connotation, lack of career education learning consciousness. Second, students for their career planning without clear positioning, especially in high school university, students will face school choice and choosing professional problems, in the face of this problem, many students fill in professional volunteer is according to their simple understanding or the teacher, parents advice to fill, or blindly fill in a professional. In the final analysis, this reason is that students have not received a formal career education since childhood, do not understand the importance of career education for their own development, do not have a clear positioning for themselves, and never actively want to learn the knowledge related to career education.

1.2. The "integrated type" career education teaching content is relatively simple

At the present stage, the teaching content of "integrated" career education is not systematic and scientific, and the content is simple, specifically: first, the teaching content of the teaching content is boring; second, the teaching content focuses on subject selection, voluntary application and students study, third, the career education course focuses on theory rather than practice. Many school career education course content is almost the same, the lack of between schools and schools, between disciplines, a distinction degree, not considering the different professional, different types, different differences between the development needs of students, can not meet the different school levels, different disciplines, different professional students different needs. There is undeniable that some teachers tried out of the teaching material, from extracurricular materials or students interested in things, but because of their research is not enough in-depth and fully, and the students interest, learning motivation has certain differences, resulting in class teaching courseware, teaching cases, teaching methods, teaching planning cant meet the expectations of all students at the same time, these cant cause the studentsSense of identity and participation. According to the teaching survey of "integrated" career education, it is difficult for many students to concentrate on the whole class and maintain a long-term learning interest in the whole class. Especially in the second half of the class, students attention is easier to be distracted and their performance is very common, so it is difficult to achieve the expected teaching objectives

1.3. The teaching method is single, and it is not attractive to students

Current schools to carry out some "integrated" career education teaching way, attractive to the students, displays in: first, the teachers use teaching method, using the blackboard, chalk to teaching, interpretation of the is about the boring theoretical knowledge of career education, students without learning interest and enthusiasm, make the classroom atmosphere is dull, no vitality, and rarely use modern teaching media, teaching old, students have no interest. Second, the classroom or teachers as the center, teachers too much knowledge to students, this type of teaching method ignores the principal position of the students in the classroom, lack of between students and students or between teachers and students "dialogue" teaching method, make

students cannot achieve mastery through a comprehensive study, let alone cultivate students career education consciousness. Third, career education curriculum emphasizes theory rather than practice. Most schools only offer the theoretical courses of career education, but there are no practical courses. Students are trapped in the classroom, and it is difficult for them to go out of the classroom or the school to apply the knowledge they have learned to real life, so that the knowledge is divorced from reality and cannot be integrated, and students naturally lose interest in learning.

1.4. Traditional teaching platform has insufficient support for advanced teaching methods

At present, career education teaching still relies on the traditional teaching platform, while the traditional teaching platform is still a teaching platform based on teachers classroom, lacking the support of advanced technology such as science and technology, so that some good resources about career education cannot be shared. The traditional teaching platform has its advantages, but with the social awareness of education is higher and higher, the development of teaching platform is also more and more fast, the traditional teaching platform has been difficult to support the advanced teaching methods, teaching platform also conform to the development of society, constantly update, from a single teachers centered development to the comprehensive teaching mode, using the development of science and technology, the development of multimedia teaching platform, meet the needs of students for a variety of teaching. The construction of the "integrated type" education and teaching platform can break through the limitations of the traditional teaching platform, integrate some new elements, and make the career education glow with new vitality.

2. Advantages of the "integrated" career education application teaching platform

2.1. Diversification of teaching resources

With the continuous development of science and technology, the use of intelligent devices is gradually becoming universal and younger, and the attraction of smart devices to students is increasing. Reasonable use of the attraction of intelligent devices to students, the application of teaching platform to career education, not only easy to stimulate students interest in learning, feel the fun brought by the development of science and technology, but also solve the situation of students using intelligent devices addicted to network entertainment. More traditional career education teaching, the traditional teaching methods or mostly for the teachers "words", or a career knowledge, and career education is a long-term process, is the current school education and future career important bridge, we must attach importance to the students subjectivity in teaching, not "infusion" education, nor perfunctory, and should really see the importance of career education, throughout the whole teaching process. Career education teaching platform is inclusive, integrates many high-quality resources, enriches the teaching content of career education, broadens students horizon, and makes them not confined to the current knowledge. Students learning content is diversified, life-oriented and professional, and then promotes students conception and planning for the future career. At the same time, the use of teaching platform for teaching also helps to change students attitude towards career education, interesting career education contentIt can attract students interest, enhance students drive in learning, make them change from neglect to active learning, and use immersive experiential teaching to stimulate students interest in learning and inquiry. In addition, compared with other teaching platforms, teaching resources are not only confined to one or two forms, but also integrated in various forms. For example, when we make the section of "career planning", we can use high-quality resources such as charts and game interaction to

ask students to first learn about all walks of life according to videos, and then deepen their understanding of career through 3D games, and finally finish in the form of charts and induction, so that students can have a certain understanding of career planning

2.2. Flexible learning time

In the traditional teaching platform, students learning time is often dominated by teachers. However, in this form of teaching, students cannot give full play to their initiative, and students learning time lacks flexibility. Under the premise that the new curriculum reform emphasizes students subjectivity in the classroom, the shortcomings of the traditional teaching platform are more and more prominent, and it can no longer adapt to the requirements of the new curriculum reform. Under this background, the development of "integrated" career education application teaching platform makes it feasible to improve the flexibility of learning time. On this platform, professional concept and subject knowledge is no longer an independent individual, but an integral whole, students choose teaching video viewing, seize the fragmentation time to study, in a short period of time, both learn the subject knowledge, and mastered with the classroom content of career knowledge, improve the utilization of time. If students do not master the knowledge in class, they can use their spare time to search the corresponding resources in the "integrated" career education application teaching platform to learn, and find out the omissions and fill the gaps. On the premise of completing the course, if you have interests and hobbies, you can also learn on this platform to improve your ability and accomplishment, review the old and learn the new, make full use of the fragmented time to achieve the maximum utilization of time, and truly realize learning anytime and anywhere. In this flatIn the station, the teaching videos are classified and managed, so that students can flexibly choose learning resources according to the length of their free time

2.3. Personalized teaching forms

The "integrated" career education application teaching platform uses the unique big data and two-way interaction function, which can effectively update teaching forms and strengthen user interaction, carry out career education and guidance, and enable students to achieve "differentiated development".

In the traditional teaching platform, the teachers are mostly conformist, taking the subject knowledge as the main body, and teach in the indoor closed places, but as the saying goes: "Reading ten thousand books is better than traveling ten thousand miles." Since we want to integrate into career education, how can we only teach professional knowledge and not let students feel their professional life? "Integrated" career education integrates subject knowledge, life and career content. Its particularity determines the personalization of teaching form. It must subvert the traditional teaching form and develop a unique teaching method. Teachers should not only focus on subject knowledge, they need to go out of the classroom and lead students to carry out professional experiential teaching. Teachers lead students to practice and internship in actual positions or simulated situations, experience the process of cognitive professional roles, so that students can gain a real understanding of professional life, cultivate professional interest, form a correct career view and life ambition, and enhance the ability of career planning. For example, when the teaching content of teachers is the artery and vein, teachers can create the situation of hospital nurses needles, or lead students to experience the profession of nurses and experience the daily practice of nurses. In the nurse operation, the teacher or nurse can explain from the side: the nurse injected the vein, because the phase Compared with the artery, the venous blood flow rate is slower, and the venous blood mainly flows into the heart, which is conducive to the efficacy of drugs, and the arterial blood pressure is relatively high, the blood flow rate is fast, if hit in the artery, prone to bleeding situation, once this situation is especially prone to danger. Then the teacher or nurse will give the students the difference between artery and vein, how to distinguish vein and artery.

Teachers create new situations, let students use the knowledge they learn to solve problems, cultivate students practical ability and professional thinking, test students professional quality, and further improve students self-cognition ability and career planning ability. In this section of teaching, teachers focus on professional experience, and the relevant subject knowledge runs through the professional experience. Students recognize the profession of nurse, and also learn some basic biological knowledge, realizing teaching through combination

In this platform, Will also subvert the traditional teacher teaching, The teaching form that the students listen to, Create a brand-new, student-oriented teaching form, Will create a unique, role-changing teaching section, Is that the flipped classroom role, Teach by the students, Teachers and other students serve as "students", Comment on a students explanation from the perspective of a listener, The comments include teaching content, teaching language expression, teaching rhythm, subject relevance, advantages and disadvantages and suggestions, In this process, middle students can not only exercise their own language expression ability, And be able to have a deeper understanding of their own knowledge, Timely check out and fill in the gaps, Can also be adjusted according to the recommendations, Improve your abilities. Teachers can also get inspiration and update their teaching forms and content so that students can better master their career knowledge. Platform in the lecture video inclusive, students can explain their knowledge, also can be interested in professional knowledge, can also further integrate knowledge and professional knowledge, students in the process of interpretation of video, may find relevant information, students can learn more knowledge, produce more profound interest and professional identity.

The platform will also develop a discussion section, a two-way interactive section, in which students can discuss, share and encourage for win-win cooperation; or conduct one-on-one consultation with industry experts to answer questions and encourage students, guide career planning, support their ideas and personality development, help them work towards their vision and promote them to become people.

The platform will also develop a section for students to "learn", namely the learning punching section, in which students can publish their daily learning punching records. Develop the purpose of the plate is to use the collective and model of motivate students to learn, overcome three days fishing two days of learning, temper willpower, adhere to the quality, and students can get from the daily clock self-efficacy, enhance learning drive, for the future career life lay good personality quality and theoretical knowledge base.

This platform, both the form of "teaching", combining career education and subject knowledge, by teachers and students, also innovative students in the form of "learning", "learning" for students opened a unique plate, provides convenience, but also innovation in the form of "teaching", teachers and students are benefited from it, found the personalized form of classroom teaching.

2.4. Automation of teaching management

Teaching management system is an important part of teaching management, and it is also an extremely complex and tedious process. In recent years, with the development of modern science and technology, especially modern information technology, teaching management has also brought changes. It is necessary for teaching management to successfully complete the transformation, to abandon the efficiency of manual operation and limited accuracy, and to develop towards the direction of automation. Various teaching resources in the platform are automatically planned and organized by the background large database, classified and summarized by themselves, and a complete learning plan is formulated for students according to the close and intelligent matching of the teaching content for reference and choice. Under the class teaching system, outside the classroom, teachers and students have extremely limited time, and there are many students connected with each other, so it is impossible to establish a

"one-to-one" teaching relationship to deeply understand students professional interest preferences. However, the construction of a teaching platform for career education, while giving students sufficient learning materials, the establishment of "one to one" personality guidance, from the perspective of students, according to the big data of students learning analysis, to realize the automation of teaching management. Compared with the traditional teaching platform, teaching management may only be a simple statistics of subject scores, course length limit, and file management. Take the superstarIn the section of scoring, the mutual evaluation of students starts from the teachers issuing the notice of mutual evaluation of students, and the students receive the notice and then finish the score. For ordinary subject courses, this is beyond doubt, but if embedded in the career education section, it is questionable. Because career education teaching criteria is diversified, multidimensional, not only the score and the present this one-sided requirements, but with the students quality ability, associated with the past and future expectations, but students past and future expectations is not a few simple data can decide, but need to form education together, together the influence. If we combine career education with artificial intelligence, make teaching management humanized and realize the automation of teaching management, in this way, students can not only find their own positioning, not discouraged, but also improve the efficiency of teaching management, the future teaching management will benefit a lot. The hierarchical system is adopted for the teaching and evaluation of teachers. The platform issued a class evaluation questionnaire, students evaluated teachers, background data summary, analysis and rating, and finally obtained the teacher teaching grade. By inquiring the evaluation grade, teachers can timely improve the deficiencies in the teaching process and optimize the teaching quality. The automation of teaching management is not only good for teachers to master their ownTeaching progress, updating their own teaching methods, reflecting on their own teaching behavior, and convenient to create suitable career education programs for each student, so that career education not only exists or affects a short stage, but also a long-term and lifelong career development

3. The concept of "integrated type" career education and teaching platform

3.1. Student center, guided by teachers

Career education teaching aims to build a teaching platform with learners as the center and teacher participation as the concept. It changes the status quo of teachers and professors in the past, and is an innovation of traditional teaching methods. Traditional teaching methods often form the teacher one-way indoctrination, students passively accept scenes, it is not hard to see that the disadvantages of the traditional teaching mode is obvious, in the teaching process, as in the subject position of students, their subjectivity is often ignored, they in the process of passive learning it is difficult to play autonomy and innovation, and the construction of teaching platform for the implementation of advanced teaching methods provides support, build the learner centered learning space. Learners can use the platform to understand the knowledge and learning route to be learned in the subject in advance. At the same time, learners can carry out active learning according to the guidance of teachers and their own interest in learning. Resources on the platform can also be intelligently matched according to the learning progress of learners, and push relevant learning content, and then evaluate and feedback the learning process and learning results of learners. In the offline teaching session, students can take the initiative to learn before class and practice after class. In class, they can communicate through more interaction, and then feedback questions, and finally in the teacherUnder the guidance, the active exploration of learning

The fundamental purpose of education is to promote students learning and development. With students learning as the center, let students learn knowledge and solve problems through active exploration and independent construction of learning methods in teaching activities, so that students can truly become the main body of teaching activities. Each student is unique from his individual, and his learning interest, learning style and learning style are also unique. The original intention of the construction of "integrated" career education teaching platform is to take students as the center, teachers participate in them and gradually guide them, so as to truly realize the main position of students.

3.2. Vision-driven, creative development

In his book *The Fifth Practice*, Peter Shengi proposed that vision (vision) is "a common desire, ideal, vision or goal." A personal vision is a desire that comes from ones heart, truly cares about, and desires to be realized. It is an expected future or intention. With a vision, we can create enthusiasm, and with enthusiasm, we will inspire our action. In the student education, we should uphold the concept of open, free, in the process of career education teaching, career education is vision teaching, we should try to guide students to set self vision, in the process of target establishment, stimulate their interest in active learning, and lay the foundation for the realization of the vision.

Career education of the establishment of the teaching platform can provide students with a good experience platform, students can under the premise of their own vision goal, in the platform simulation practice choose their future career, and virtual career experience, in the process of experience, learners can understand the profession need their own necessary conditions, clear whether he is suitable for the profession. In this similar game process, learners can not only have a preliminary professional experience, but also cultivate their own sense of responsibility in the process of experience, and avoid random choice. After the initial professional experience, teachers can teach students in accordance with their aptitude according to their different situations, stimulate students enthusiasm, and achieve the goal of promoting the development of students creative personality. It can also be said that the career education teaching platform is a platform to promote the development of students personality with the driving force. However, the realization of this process is not achieved overnight, it is a long-term process, which requires the joint efforts of students and teachers.

3.3. Immersive experience and situational teaching

Traditional teaching platform for students education is often directly professor textbook theory knowledge, completely according to the textbook chapter, further by the teacher, and then teach the students "infusion" method, is a kind of teachers preset teaching track, this not only ignored the principal position of students, but also ignored the students creative development. In the teaching process, learners cant immersive to feel the knowledge situation, usually can only understand the books on some theoretical knowledge, but the knowledge in their mind is just a kind of ordinary words, no form easy to understand the scene, this may lead to a large part of the students forget after learning the knowledge, memory is not deep. The construction of this platform aims to enable students to experience various links in the learning process in the "integrated" development of career education. The use of teaching platform is combined with teacher teaching, and feel the importance of career education in the created situation. That is to say, in teaching, through more scene Settings, students can be immersed in the simulated environment, feel their own teaching environment, change the knowledge in their mind from words to interesting scenes, and deepen their memory.

The construction of the "integrated" career education teaching platform aims to create a good learning environment for learners. As the "situational" teaching method is adopted, allowing learners to "immersive" experience the fun of learning in all kinds of "scenarios" provided by the platform, so as to deepen the firmness of knowledge. We can also use the method of real

role practice. For example, exchange roles of teachers and students to teach, experience the teaching process from the standpoint of the lecturer, and multimedia teaching can be used to bring the scene to the learners. At the same time, also can apply the scene interactive classroom method, under the guidance of the teacher initiated scene association, help learners get practical situation and scene, students in the teacher initiated scene association to experience and feel, at the same time, provide students with the opportunity of communication, students can be more easily in the situation, flexible grasp of knowledge.

Traditionally, most teaching platforms are boring in form and content, mainly reflected in the lack of interest and innovation, timeliness of openness and interactivity. The career education teaching platform not only creates a simulation situation, allowing students to have an immersive experience in the simulated situation, which is very interesting and innovative, but also extends the learning time. Without the guidance of teachers, students can also learn independently on the platform, giving full play to students subjectivity. Therefore, the construction of an "integrated" career education and teaching platform can make up for the shortcomings of traditional teaching methods, fully attract students interest in learning, and promote their development.

4. Construction strategy of "integrated" career education and teaching platform

4.1. Create a management system and refine the division of responsibilities

Recently, the epidemic form is still severe, and the online teaching mode is gradually becoming daily. In this context, it is the general trend to build an "integrated" career education and teaching platform. However, the construction of "integrated" career education and teaching platform is a systematic and complex work, which needs to provide all-round support from various parties and form a management system with clear division of labor and multi-measures. First, we should realize the importance of career education and integrate it into the daily education and teaching. Therefore, school leaders should be aware of the convenience brought by the teaching platform to the "integrated" development of career education. Only in this way can we better promote the overall allocation of the school resources and do a good job in the strategic management of the construction of teaching platform. Second, it is necessary to create a teaching platform with comprehensive resources, unimpeded operation and harmonious manipulation. Professionals who manage the establishment, normal operation and maintenance of the teaching platform need to make reasonable use of existing resources according to unified arrangements, and facilitate the "integrated" development of career education according to the needs of education and teaching. Third, teachers teaching career education should pay attention to the loopholes of the platform and timely record the teaching platform, and feedback the user experience from time to time, so as to facilitate the platform staff to improve and optimize the teaching platform and enhance the user experience. Fourth, the learners want to abide by the convention of the teaching platform, regulate their own use behavior, and point out the problems in time. Under the case of each responsibility, clear division of labor and cooperation, the teaching platform should be built and put into use as soon as possible, so as to make it become the root of "integrated" development of career education.

4.2. Strengthen the professional ability and enhance the faculty force

To construct the teaching platform and improve the effectiveness of career education, we must give full play to teachers subjective initiative and improve their professional level and professional ability. At present, the career education teaching is mostly female teachers, female teachers although more careful, considerate, perceptual, but sometimes for male students career education ideas and the formation of personality quality has certain influence, so we in

career education teachers team construction to balance the gender ratio, adopt the method of "a lesson". Secondly, based on the instability of career education teachers, schools and local governments can adopt relevant policies to provide financial support to teachers, such as the settlement policy, so that teachers can be more involved in career education. For schools, they should also pay attention to the construction of hardware facilities and professional training of teachers, pay attention to material support and technical support, and accelerate the construction of a more comprehensive teaching platform. Thirdly, in terms of absorbing talents, the school should set recruitment standards according to the actual situation, select talents with strong professional ability, carry out comprehensive ability evaluation, and pay more attention to theoretical ability while paying more attention to practical ability. Finally, the construction of the teaching platform also needs to improve the professional ability of teachers. Teachers should only strengthen their own theoretical knowledge of career education and be aware of their career from the ideological aspect. The importance of education, more important is to improve their teaching level, the career education into other disciplines teaching and daily life, can "career education" in various activities, teachers and students experience the importance of career education, find students more easy to accept methods, makes the development of career education rose to a new height. At the same time, schools should also pay attention to the promulgation of relevant policies, understand the requirements of courses and teaching methods and objectives, carry out special training for teachers, enhance the strength of teachers, and enhance their professional ability. For example, set a specific time every week to train career education teachers to ensure that they can skillfully use the various functions of the teaching platform. Professionals can also be invited to demonstrate, so that teachers can use the teaching platform to retrieve teaching resources, or use micro-course teaching to complete the teaching of career education with high quality and high efficiency.

Improving teachers professional ability and professional level also provides a guarantee for the use of teaching platforms, the sharing of teaching resources and the development of related sectors. The school also needs to pay attention to and provide support.

4.3. Improve the course quality and realize resource sharing

In career education, how to make the career education course to achieve a qualitative change, become a quality course, the "integrated" development of career education must be a special road. The change of curriculum quality not only depends on teachers teaching methods and teaching attitudes, but also more or less affects students learning motivation. Under the background of "Internet + education", relying on the sharing of education and teaching resources to create quality courses, improve course quality, and realize the secondary sharing of quality courses is the important content of building a career education and teaching platform. To improve the quality of curriculum, teachers should not only "theoretical" career education, but integrate "career development" into various small activities. Take the recent popular game "sheep a sheep" for example, teachers can cut into the background music or use the way of games to carry out course teaching, so that "career education into the game", enhance students interest in learning, and acquire theoretical knowledge. In order to create more perfect courses, schools can also provide relevant benefits to encourage teachers to explore how to create high-quality courses and provide conditions for the development of relevant courses. In addition, the school can also correct the students learning attitude towards career development, so that their attitude from negative to positive, to realize the students active learning. For example, in daily life in school. At work, we can add more lectures related to career education. On the one hand, in teaching, teachers need to keep pace with The Times, innovate their own teaching thinking and teaching methods, skillfully use TikTok and other new media, collect relevant information around the content of career education, apply editing software for processing, to build high-quality courses.

Of course, the construction of an "integrated" career education platform should not only improve the quality of courses, but also need the sharing of high-quality resources.

To realize high-quality resource sharing, the first thing is to establish the working mode of resource sharing. In terms of the integration of resources, it is necessary to classify different high-quality career education resources according to their characteristics, so as to realize the "one-click retrieval" of the teaching platform, so that users can find the content they need more conveniently and quickly, and also read relevant content to explore career education and teaching. In terms of resource services, the main aspects are reference consultation and collection and storage. Based on the purpose of serving learners, the reference and consultation of resources are based on big data analysis to realize the personalized sharing of resources. The collection and storage of resources adopts the way of account, users register and browse for free, and the download of new users (member users) adopts the way of saving time and flow. In terms of the exchange of resources, career education exchange meetings and experience symposiums can be held among the subjects to promote the "integrated" development of career education and learn from each others strengths.

Secondly, we should improve the laws and regulations and relevant policies of resource sharing. The sharing of high-quality resources is an important content of the construction of the platform. In order to make a better future of the teaching platform, it is necessary to improve the laws and regulations on resource sharing. It is also a legal guarantee to promote the sharing of high-quality resources, so that the resource sharing of the teaching platform has more laws to follow. Of course, relevant policies are also very necessary. Relevant departments should actively promote resource sharing policies, give corresponding capital investment and facility construction, support the sharing of career education resources, and establish a policy system. At the same time, the use of the teaching platform should be timely supervised to ensure that the operation of the teaching platform is always scientific and standardized.

Finally, it is necessary to establish and improve the incentive and evaluation system of resource sharing. With the users of the teaching platform as the center, the incentive and evaluation system is established and improved from the construction of quality resources such as quality courses, the information level of resources and the use scope of resources, so as to realize the scientific management of all aspects of resource sharing. Collect user suggestions and innovate the resource content so that users can receive more meaningful learning resources. Of course, to give incentives to resource sharing related personnel, so as to promote the qualitative change of resource sharing.

4.4. Innovate the assessment mechanism to improve the teaching efficiency

The building and operation of teaching platform are often inseparable from the support of technology. The traditional teaching platform is often limited to the teaching of curriculum theory, and the construction of the "integrated" teaching platform of career education should highlight the "integrated" of teaching. Therefore, in the process of building this platform, the scale of interdisciplinary disciplines and the knowledge points of related disciplines involve more and are more complex. Therefore, technically, we can refer to the "matrix type" mode, "matrix" the complex knowledge points, and decompose them one by one for management and operation. The introduction of cross-disciplinary courses involves the curriculum design of two or more disciplines, different knowledge points, students assessment and data analysis after assessment, etc., which requires the deep participation and cooperation of technical personnel and teachers of the teaching platform. It is necessary not only to ensure the operability of the basic knowledge exercises, but also to ensure the stimulation of students interest in the course, so as to better promote students learning in the form of vision-driven development and the creative development of students themselves.

The construction of the teaching platform should pay equal attention to the knowledge center and the student center. The form of the knowledge center should not be limited to the knowledge lecture, but also adopt various forms such as games, text and text, and micro-courses. In addition, the knowledge center does not necessarily explain in the order of the textbook chapters, but integrate career education knowledge into daily teaching and practice after class, so as to facilitate teachers offline teaching and facilitate students pre-class preview and review after class. The big data analysis function is used to build an independent and intelligent learning space for students. Realize the "integrated" development of career education and enhance the practicability of the teaching platform.

In terms of assessment mechanism, "integrated" career education is a typical interdisciplinary course, which should not only use examination papers or course papers, but from two aspects of fixed point and timing. The fixed-point assessment needs to be assessed from multiple directions, such as students attendance, the enthusiasm and accuracy of answering questions, the completion of homework and extracurricular practice. Regular assessment can adopt the interactive function of specific teaching resources, and use the function of "moment" (reference TikTok moment) in the front, middle and later stage of a course. Integrate the feedback information from learners to conduct big data analysis, further create personalized assessment content for students, and give professional evaluation according to the feedback platform of two or multiple times, so that students can get the corresponding learning feedback in time, and teachers can better understand students learning level and provide special guidance. According to the feedback from the platform, the teachers explore the practicability of teaching methods, and realize the creative transformation and innovative development of their own teaching. Combined with the platform data, the students learning is estimated, inferred and predicted.

The construction of the platform needs the support and management of students, schools and the society, pay attention to the optimization and sharing of resources, adhere to the student-centered, the combination of teaching and practice, pay attention to the process evaluation, realize the innovation of the assessment mechanism, enhance the practicability of the teaching platform, and become the learning assistant of learners and teachers.

5. Conclusion

In the context of "Internet +", career education courses should also develop creatively, keep up with the trend of The Times, and create an efficient classroom that combines theory and practice and combines online and offline teaching. Through the construction of career education and teaching platform, students can experience the "integrated" learning atmosphere, optimize the learning experience, and consolidate the learning results. Of course, career education should also give full play to the role of offline classroom, realize the organic integration of teaching platform and offline classroom, complementary advantages, so as to cultivate innovative talents for the new era.

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