The Role and Influence of Counselors in the Ideological and Political Education of College Students

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Abstract

Counselors play a critical role in the ideological and political education of college students. Their work aims to educate and influence college students in an all-round way through ideological guidance, educational instruction, management supervision, communication and coordination, etc., to help students establish correct values and ideological outlook, and to improve students' quality of ideology and politics and comprehensive. Counselors use their own professional knowledge and accumulated experiences to make themselves important mentors and guides on the path of students' growth. Therefore, counselors should improve their comprehensive quality, give more emotional care to students, provide valuable guidance and support for the growth of college students, and promote the overall healthy development of students.

Keywords

Counselors; Higher Education; Ideological and Political Education.

1. The Important Position of Counselors in the Ideological and Political Education of College Students

Counselors have a very important position in the ideological and political education of college students, they are one of the core forces in the ideological and political work of universities as well as student management. They have the responsibility and obligation to help college students and provide them with better and comprehensive guidance and services. In the field of these courses of college students, counselors should take up relevant important responsibilities actively. In their specific work, they should go deep into the student groups and guide the students to clarify their life plans. In addition, they should organize and manage activities of ideological and political education, plan and organize relevant lectures, seminars and practical activities. Simultaneously, counselors play an important role in the work of these courses in colleges and universities. Therefore, the important position of counselors in it cannot be ignored. Through their professional knowledge and skills, they provide all-round support and help for students' growth and success, and make positive contributions to the construction of campus culture and social harmony and stability.

2. The Role of Counselors in the Ideological and Political Education of College Students

2.1. The Role of Ideological Guidance

In the ideological and political education of college students, the ideological guidance role of counselors is of great significance to the growth and development of students. Counselors guide students to form a correct ideology and values through a variety of ways and means and help them cope with various challenges and difficulties. Secondly, counselors guide students to establish the correct three views, help them understand the relationship between the state,
society and the individual correctly, and cultivate their sense of social responsibility and civic awareness. Finally, counselors offer students career guidance and support in their job search. Through career planning guidance and internship recommendations, to guide them in formulating career planning and employment plans and help them understand the job market and industry dynamics and provide them employment information and resources.

2.2. The Role of Education and Guidance

Counselors play the role of educational advisors in these courses of students (as shown in Figure 1), in which they guide students to develop the right ideology and values and improve the ideological and political quality and moral level of students. Simultaneously, counselors also provide students with all kinds of support and assistance. Through party activities and theme class meetings, they organize students to study the basic principles of Marxism and Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era in depth. Furthermore, counselors pay close attention to students' learning dynamics, exchange learning experiences with students regularly, and notice learning difficulties of students. They promote students' academic development through activities such as learning experience sharing sessions and special lectures. Counselors set a good moral model for students through their own manners. Counselors are strict with themselves, lenient with others, diligent and dedicated, and caring for students, influencing and infecting students with their practical actions, and cultivating students' moral consciousness and moral feelings.

2.3. The Role of Management and Supervision

In these courses of college students, the management and supervision role of counselors is equally important. They manage and supervise students' study, life and behavior in the way shown in Figure 2.

1) Formulation of rules and regulations: The teachers formulate class rules and regulations based on the relevant regulations and requirements of the school, taking into account the actual situation of the students, and clarifying the students' learning, living and behavioral norms. By strictly enforcing the rules and regulations, students are guided to develop good behavioral habits.

2) Organization of merit assessment: Counselors organize and carry out activities for the assessment of outstanding students regularly, and commend students who have performed well in their studies, life and work. This approach not only motivates students to be aggressive and create the best results, but also sets an example to follow and motivates other students to strive for excellence.
3) Paying attention to students' lives: Counselors pay close attention to students' living conditions and keep abreast of their difficulties and needs. By providing financial assistance, psychological counseling, family visits, etc., they help students solve practical problems so that students can study and grow up smoothly.

4) Strengthening Discipline Education: Counselors conduct regular discipline education activities to emphasize to students the importance of classroom discipline and examination discipline. At the same time, they also have to maintain close communication with course teachers to jointly maintain a good classroom order and examination atmosphere and enhance students' sense of responsibility.

2.4. The Role of Communication and Coordination

Counselors should take the initiative to communicate and interact with students, in order to gain a deep understanding of student needs and problems, timely grasp of the ideological dynamics of students and learning conditions, as well as follow-up ideological and political education to provide strong support. Counselors can better grasp the ideological dynamics of students, through in-depth understanding of students' needs and problems. At the same time, taking the initiative to be in communication with the students can create a good teacher-student relationship and make the students feel cared for and supported by the counselors. In the process of communicating with students, counselors should be good at discovering the problems and difficulties encountered by students. For these problems and difficulties, counselors should take measures to solve them in time. For example, counselors can provide study guides and learning resources targeting students who are struggling academically, and counselors can provide psychological support and interventions targeting students with psychological issues. Furthermore, counselors should actively participate in the construction of campus culture and organize colorful cultural activities and social practices. By guiding students to participate in campus cultural activities and social practices, they can cultivate students' comprehensive quality and sense of responsibility for society. At the same time, active participation in campus cultural construction also allows counselors to better understand the interests and cultural needs of students, providing strong support for subsequent these courses.
3. The Influence of Counselors in the Ideological and Political Education of College Students

3.1. Enhancement of Students' Own Resilience

Enhancing students' stress tolerance has multiple positive effects on college students, including improving academic performance, enhancing employment competitiveness, improving psychological health, strengthening interpersonal relationships, and promoting personal growth and development. These effects help students to better cope with various challenges and pressures during their study in university and lay a good foundation for their future life and career development. For this reason, counselors can provide psychological support and assistance to students in these courses, listen to their problems and worries, and provide positive suggestions and solutions. This helps students reduce psychological pressure and anxiety and increase their mental toughness. In addition, through lectures and group counseling, students are taught skills and methods to cope with stress, such as relaxation techniques, breathing exercises and positive thinking. This helps students master the skills of coping with stress and enhance self-regulation. Finally, students are guided to recognize themselves correctly, discover their own strengths and weaknesses, and are helped to establish self-confidence and a sense of self-worth. This helps students maintain a positive mindset and self-confidence in the face of stress and difficulties.

3.2. Guiding Students to Establish Correct Values

Correct values are the basis for students' healthy growth, all-round development and integration into society. Counselors should be aware of their own responsibilities, set a good example and guide students in determining correct values. In daily life, counselors should pay attention to their own words and actions, respect for others, honesty and trustworthiness, courage to take responsibility, showing good moral style and charisma. In addition, counselors can abandon the traditional type of teacher-student interaction, take the initiative to communicate with students, in-depth comprehension of the students' ideological situation, learning situation and life difficulties. Counselors can better grasp the students' ideological dynamics and provide strong support for subsequent these courses, by understanding the needs and problems of students. In the process of guiding students to establish correct values, counselors should recognize and solve problems in good time. In response to the confusion and difficulties faced by students, counselors should provide timely help and support to help students out of the dilemma and help them establish proper values and moral values to promote students' healthy growth and development.

3.3. Coordinating the Work Carried Out between the School and the Students

Counselors, as the backbone of student work, need to coordinate the work between various departments of the school and keep in contact with various departments of the school closely, such as the Department of Academic Engineering, the Academic Affairs Office, and the Security Office, to ensure the smooth implementation of student work. They need to communicate with each other and coordinate their resources to work together to solve the problems faced by students. And comprehensive services and support for students can be better provided through increased collaboration across departments. In addition, counselors, as the link between students and the school, need to actively listen to students and provide timely feedback on their needs and problems. They need to keep an open mind and communicate and exchange effectively with students to ensure that students' opinions and suggestions are handled and responded to in a timely manner. Secondly, counselors need to take care of students' mental health and offer them psychological support and interventions. They need to conduct regular counseling activities to help students solve psychological problems and improve their mental quality and their ability to cope with stress. Only by better coordinating the work between
school departments can they ensure the smooth implementation of student work and promote the healthy growth and development of students.

3.4. Enhancing the Quality of Ideological and Political Education

Counselors in improving the quality of these courses of college students should be from a variety of aspects, on the basis of the actual development of scientific measures, effective to improve the quality of ideological and political education to promote the healthy development of college students. First, counselors need to clarify the objectives of these to ensure that the educational objectives are consistent with the overall talent cultivation objectives of the school. At the same time, it is necessary to formulate a specific educational programs adapted to the characteristics and needs of the students to ensure the relevance and effectiveness of the teaching. Secondly, counselors need to choose educational content with contemporary characteristics and realistic significance, and closely integrate ideological and political education with real life. Meanwhile, they should pay attention to cultivating students' ideological and moral quality, legal literacy and humanistic literacy, and form a comprehensive and systematic educational content system. Thirdly, counselors should actively explore new educational methods and adopt various forms of teaching means in order to stimulate students' learning interest and participation by using case analysis, group discussion, role play and so on. At the same time, they should pay attention to practical teaching, with the help of various activities to let students feel and understand the connotation of these courses in practical actions. Fourth, counselors should constantly strengthen their ideological and political quality and teaching ability, constantly learn and master new knowledge and skills, and improve their own education level and influence. Simultaneously, they should take care to reflect on and summarize experiences and constantly improve their own educational concepts and methods.

4. Conclusion

In summary, Counselors are critical to the ideological and political education of college students. Through ideological guidance, educational guidance, psychological support and other ways, counselors help students establish correct values and outlook on life, and improve their ideological and political quality and moral level. Not only are they the ideological guides of the students, but they are also the life guides of the students. Counselors, therefore, need to give full play to their role and influence in the process of student growth, and all sectors of society have to recognize the importance and value of advisors for these courses of students. Only through the hard work of counselors and the joint support of the whole society can we produce more talents with high quality, commitment and ability to contribute to the future development of the country and society.

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