

Research on the Occurrence Mechanism and Educational Action of "Civic and Entrepreneurial Integration" in Applied Undergraduate Colleges and Universities

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Abstract

With the growing demand for innovative and entrepreneurial talents in society, applied undergraduate colleges and universities, as an important base for cultivating high-quality applied talents, gradually integrate innovative and entrepreneurial education with ideological and political education ("Civic and Political Education" for short), forming a new educational form of "Civic and Creative Integration". "This paper aims to discuss the development of innovation and entrepreneurship education in applied undergraduate colleges and universities. The purpose of this paper is to discuss the occurrence mechanism of "Civic-Creative Integration" in applied undergraduate colleges and universities, and put forward corresponding educational action strategies, in order to provide reference for the educational reform of colleges and universities.

Keywords

Applied Undergraduate Universities; Civic-creation Fusion; Educational Action Strategy.

1. Introduction

Since China put forward the slogan of "mass entrepreneurship and innovation" in 2014, innovation and entrepreneurship has become an important driving force for China's economic development. As an important part of higher education, applied undergraduate colleges and universities shoulder the important task of cultivating high-quality applied talents with innovation and entrepreneurship ability and a high sense of social responsibility. In this context, "Civic-Creative Integration" has become an important direction of educational reform in colleges and universities, aiming to enhance students' innovative consciousness, entrepreneurial ability and comprehensive literacy through the organic combination of civic education and innovation and entrepreneurship education.

2. Mechanisms by Which "Civic Integration" Occurs

2.1. Context and Policy Drivers

The ascendancy of "Civic-Creative Integration" stems from the profound implementation of the national innovation-driven development strategy and the resounding momentum of the "mass entrepreneurship and innovation" movement. These policies have not only imparted a robust impetus to innovation and entrepreneurship education in academia but also artfully constructed a conduit between Civic Education and its entrepreneurial counterpart, fostering their profound integration.

Leveraging policy directives and resource allocations, universities can forge a more collaborative and open educational ecosystem. This ecosystem enables students to intimately grasp the essence of Civics and Politics within the crucible of innovation and entrepreneurship. By seamlessly integrating social responsibility, innovative spirit, and practical abilities,

universities lay a sturdy foundation for nurturing innovative talents imbued with a profound sense of nationalism and a commitment to their times.

In this framework, students are encouraged to view their endeavors not merely as individual pursuits but as contributions to societal progress, aligning their aspirations with the broader narrative of national development. As they embark on their creative journeys, they become ambassadors of positive change, demonstrating the vitality and potential of young minds in shaping a brighter, more inclusive future.

2.2. Changes in Educational Philosophy

Traditional civic education in higher education often revolves around theoretical indoctrination, whereas innovation and entrepreneurship education prioritizes hands-on experience and fostering creativity. The evolution of educational philosophy has sparked a realization among universities of the invaluable synergy between these two domains. Civic education imbues students with a strong moral compass, fostering correct values and a resilient outlook on life, serving as a cornerstone for their innovation and entrepreneurial endeavors. Conversely, innovation and entrepreneurship education unleashes students' latent practical abilities and fosters innovative thinking, nurturing their proficiency in tackling intricate challenges.

Through the concept of "Civic-Creative Integration," institutions aspire to groom individuals who embody both ethical excellence and innovative prowess. This approach encourages students to not only fulfill their personal aspirations but also actively contribute to societal progress, achieving a harmonious fusion of personal growth and societal development. It embodies the aspirations of a new generation of youth, who, armed with a strong sense of responsibility and commitment, strive to illuminate the path ahead, demonstrating their dedication to making a positive impact in today's world. In doing so, they forge a bridge between the ideals of civic duty and the dynamism of creativity, shaping a brighter future for all.

2.3. Fit between Student Needs and Social Development

Amidst the swift pace of societal advancement, the aspirations of college students for innovation and entrepreneurship have intensified significantly, while society's hunger for multifaceted talents endowed with a profound sense of social responsibility and creativity has grown concurrently. The concept of "Civic-Creative Integration" has emerged as a vital link, seamlessly bridging the aspirations of students with the aspirations of society.

This innovative model not merely fortifies students' professional acumen and practical proficiencies but also deeply ingrains a sense of social responsibility through Civic Education, nurturing well-rounded individuals. By embracing this approach, students undergo a remarkable transformation in their overall quality, enabling them to not only showcase their ingenuity and entrepreneurial spirit but also actively engage in societal contributions, thereby becoming a pivotal force driving social progress.

Hence, "Civic-Creative Integration" represents not merely a paradigm shift in educational philosophy but a strategic imperative for fostering future leaders who can adeptly address the diverse needs of society. It embodies a forward-thinking strategy that prepares students for the challenges and opportunities of tomorrow, ensuring a harmonious blend of personal achievement and societal impact.

3. Educational Action Strategies for "Civic-Creative Integration"

3.1. Building Interdisciplinary Teaching Teams

To deepen the "Civic-Creative Integration," applied undergraduate institutions are proactively constructing interdisciplinary teaching teams. This endeavor integrates resources from Civic-Concern educators, counselors, entrepreneurship instructors, and mentors, forming a "1+N" faculty framework that underscores collaboration and synergy. Through ongoing faculty development programs, this system not only bolsters teachers' capacity in innovation and entrepreneurship guidance but also elevates their ideological and political education competencies. This ensures that instructional content is both innovative and imbued with ideological and political depth.

This strategic approach has laid a robust talent foundation for "Civic-Creative Integration," fostering a seamless blend of theory and practice. It effectively nurtures students' sense of social responsibility, innovative mindset, and practical competencies, thereby producing a new generation of high-caliber, versatile, and applied talents tailored to meet societal development needs. By fostering an environment where interdisciplinary knowledge converges and practical skills intertwine with civic values, these institutions are shaping the future leaders who will drive societal progress and innovation.

3.2. Constructing a "Great Civic and Political Science Course" Teaching System

Applied undergraduate institutions are dedicated to establishing a project-driven "Unity of Knowledge, Faith, and Action" Civic-Concern Classroom Practice Teaching System, seamlessly integrating civic concerns into innovation and entrepreneurship initiatives. This system, characterized by modular curriculum design, flexible individualized teaching methodologies, and interconnected project chains, empowers students to immerse themselves in ethical dilemmas, social responsibilities, and public interests through hands-on experiences.

This innovative teaching approach fortifies theoretical understanding while igniting a sense of action, enabling students to translate their knowledge of civics and politics into practical drive. It comprehensively enhances their overall quality and innovative capabilities, fostering not merely proficiency in innovation and entrepreneurship but also nurturing socially responsible and empathetic individuals.

Ultimately, this system cultivates students who not only master the skills of innovation and entrepreneurship but also emerge as pillars of society, grounded in ethics, compassion, and a commitment to making a positive impact. By bridging the gap between theory and practice, it ensures that graduates are equipped with both the competence and the conscience to lead the way in addressing the challenges and opportunities of the future.

3.3. Promoting Modularization and Integration of Teaching Content

In advancing "Civic-Creative Integration," applied undergraduate institutions have embraced a modular and integrated approach to teaching content, crafting the innovative "1+N" practical module system. This framework artfully intertwines ideological and political education with a myriad of "dual-creation" themes, ensuring students grasp political theory while engaging deeply in innovation and entrepreneurship endeavors.

The modular teaching strategy heightens flexibility and relevance, fostering a seamless bridge between theory and practice. It enables students to delve deeper into the nuances of Civics and Politics, nurturing innovative thinking and entrepreneurial prowess. By doing so, it lays a sturdy foundation for students to evolve into versatile talents imbued with both moral compass and creative spirit.

This holistic approach not only equips students with the skills and knowledge necessary for success in today's dynamic world but also fosters a generation committed to making a positive

impact through innovation grounded in ethical principles. Thus, applied undergraduate institutions are forging the path for graduates who will lead with integrity, creativity, and a deep sense of social responsibility.

3.4. Transforming Student Learning

Applied undergraduate institutions have proactively transformed learning paradigms, shifting students from passive recipients to active explorers. At the heart of this evolution lies the project-based learning model, which inspires students to form interdisciplinary teams aligned with their passions and expertise, embarking on innovative endeavors around tailored practical modules.

This paradigm shift ignites learning motivation and fosters cross-disciplinary collaboration, facilitating knowledge integration. Under the project chain's practical exploration, students transform theoretical knowledge into tangible achievements, engaging in competitions, exhibitions, and more. These experiences not only hone their innovative and entrepreneurial abilities but also enhance their overall quality comprehensively.

In this process, the central role of students is underscored, as they concurrently leapfrog in both innovation and practical capability. This holistic approach ensures that graduates are equipped with the skills, mindset, and passion to tackle real-world challenges, driving societal progress and innovation forward with a strong moral compass and creative spark.

3.5. Establishment of a Multifaceted Assessment System

Applied undergraduate institutions meticulously devise a diversified assessment framework, which holistically appraises students' ideological and political competencies, juxtaposed with their innovative prowess and entrepreneurial instincts. Moving beyond conventional academic metrics, they incorporate multifaceted evaluation tools encompassing project reports, business proposals, and social impact assessments. This integrated approach offers a panoramic and nuanced view of students' holistic development, ensuring a comprehensive understanding of their skills, attitudes, and contributions. By embracing such a dynamic assessment strategy, these institutions foster an environment where students' individual strengths are recognized, and their potential for societal impact and personal growth is nurtured.

This assessment system transcends mere knowledge acquisition, prioritizing practical skills, innovative thinking, and social responsibility. By adopting a holistic approach, institutions gain a nuanced understanding of students' strengths, untapped potential, and unique talents. It fosters an environment where creativity and problem-solving abilities are celebrated, while also nurturing a sense of civic duty. This comprehensive framework ensures that students are equipped not just with theoretical knowledge, but also with the skills necessary to drive positive change and contribute meaningfully to society.

Armed with this profound insight, institutions can offer tailored guidance and robust support, charting personalized development pathways for each student. This personalized approach not only equips them with the essential tools but also instills confidence, enabling them to excel on their entrepreneurial and innovative journeys. As they embark on these endeavors, students are empowered to illuminate the path ahead, standing tall as responsible, creative, and accomplished individuals. The holistic assessment framework thus becomes a catalyst for nurturing future leaders who can harness their unique talents to drive positive societal change, making meaningful contributions to the world while staying true to their ideological and political beliefs.

4. Conclusion

As a key path for the reform of applied undergraduate education, "Civic-Creative Integration" aims to stimulate students' innovative consciousness, strengthen their entrepreneurial ability

and comprehensively improve their overall quality through the in-depth integration of Civic-Concern and innovation and entrepreneurship education. To this end, colleges and universities need to set up interdisciplinary teaching teams to promote the cross-fertilization of knowledge; build a "big Civic and Political Science" system to broaden the boundaries of Civic and Political Science education; implement the modularization and integration of teaching content to realize the seamless connection between theory and practice; change the way of learning and encourage students to conduct independent inquiry and project-based practice; and set up a multi-dimensional assessment system to comprehensively evaluate the growth of students. Student growth is being evaluated in a comprehensive manner. These initiatives will profoundly influence the process of education reform, promote the innovation of teaching mode, lay a solid foundation for the cultivation of high-quality applied talents with high moral character, innovative thinking and practical ability, strongly respond to the social demand for talents, and promote the continuous prosperity and development of education.

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