Research on the Development Path of College Aesthetic Education in the New Era

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Abstract

The research on the development path of college aesthetic education in the new era aims to explore how to promote the development of college aesthetic education under the current social background. Based on cultural cognition, art education, social needs and educational theories, this research deeply analyzes the current status and existing problems of aesthetic education in colleges and universities through literature review and empirical research. In the research, we found that aesthetic education plays an important role in improving students' comprehensive quality, expanding talents' cultivation vision and promoting cultural innovation, but it also faces many challenges, such as insufficient educational resources, imperfect teaching staff and single teaching content. In order to solve these problems, this study puts forward a series of development paths and suggestions, including promoting interdisciplinary cooperation, building diversified teaching contents, cultivating high-level art education teachers, and advocating the concept of full participation in aesthetic education. Through these measures, we hope to provide effective guidance for the development of aesthetic education in colleges and universities in the new era, promote the overall improvement of students' aesthetic ability, promote the development of art and humanities in higher education, and make positive contributions to the construction of social culture.

Keywords

Aesthetic Education; Higher Education; Art Education.

1. The Status and Function of Aesthetic Education in College Education

With the continuous progress of society and the rapid development of science and technology, college education in the new era is facing multiple challenges and opportunities. First of all, the popularization and application of information technology provides new possibilities for education, promotes the innovation of teaching models and the sharing of educational resources. Secondly, the society’s demand for personnel training is increasingly diversified, and colleges and universities need to adjust their curriculum and teaching methods more flexibly, so as to cultivate outstanding talents to meet the needs of social development. In addition, the trend of globalization has made the competition among universities more fierce, and all universities are striving to improve the quality of education and international influence. In this context, college education should not only focus on the cultivation of students’ professional knowledge and skills, but also pay attention to the development of students' comprehensive quality and personality, and improve their ability to innovate and cross-cultural communication.

As an important part of college education, aesthetic education is of great significance to the all-round development of students. First of all, aesthetic education can improve students' aesthetic level and artistic accomplishment, cultivate their ability to appreciate, appreciate and create artistic works, enrich their spiritual world and enhance their cultural accomplishment. Secondly, aesthetic education helps to promote students’ emotional experience and emotional
expression ability, cultivate their emotional wisdom and emotional expression skills, and enhance their emotional intelligence and interpersonal skills. In addition, aesthetic education can also stimulate students’ creative thinking and innovative consciousness, cultivate their independent thinking and problem-solving ability, and lay a good foundation for their future study and work. In a word, aesthetic education plays an irreplaceable role in college education, which is crucial to improving students’ comprehensive quality and personality development.

2. Current Status and Existing Problems of Aesthetic Education in Colleges and Universities

2.1. Lack of Systematism

Lack of systematicness is the current status and existing problems of aesthetic education in colleges and universities, mainly because systematic aesthetic education can provide the following benefits.

First of all, comprehensive learning: Systematic aesthetic education can cover multiple aspects of art forms and cultural backgrounds, such as painting, music, dance, drama, film, etc., to help students comprehensively understand and master the knowledge and skills in different art fields. Secondly, hierarchical teaching: systematic aesthetic education can be taught in accordance with a certain level and progress, guiding students gradually to improve their aesthetic level and artistic accomplishment, and forming good learning habits and ways of thinking. Then, promote interdisciplinary learning: Systematic aesthetic education can be combined with other disciplines to promote interdisciplinary cross-learning and the formation of thinking modes, and cultivate students’ comprehensive ability and innovative thinking. Then, improve the teaching effect: Systematic aesthetic education can help teachers better organize teaching content and arrange teaching activities, improve the teaching effect and students’ enthusiasm for learning. Finally, enhance comprehensive quality: systematic aesthetic education can cultivate students’ aesthetic taste and creativity, improve their comprehensive quality and personality development, and lay a good foundation for their future study and work.

Therefore, the lack of systematic aesthetic education will lead to the lack of overall grasp and deep understanding in the learning process of students, unable to form systematic artistic thinking and methods, which affects the teaching quality and students' learning effect.

2.2. The Curriculum System is Single

The single curriculum system is the current status and existing problem of aesthetic education in colleges and universities.

First of all, it fails to meet diversified needs: the demand for aesthetic education in modern society is increasingly diversified, including not only traditional art forms such as fine arts, music and dance, but also digital art, film and television art, design art and other emerging fields. However, the single curriculum system fails to meet the diversified aesthetic needs of students, making some students unable to find courses suitable for their interests and development direction. Secondly, the lack of comprehensive training: a single aesthetic education course often only focuses on a specific field or form of artistic expression, and lacks the cultivation of students’ comprehensive ability. Comprehensive aesthetic education should cover multiple art fields, and cultivate students’ comprehensive ability and creative thinking through interdisciplinary learning and practical activities. Then, it cannot respond to the needs of social development: with the development of science and technology and society, art forms and aesthetic trends are constantly changing, and a single aesthetic education course cannot be adjusted and updated in time, making students unable to keep up with the trend of The Times and market demand. Finally, weakening the competitiveness of students: in today’s highly competitive social environment, students need to have comprehensive abilities and innovative
consciousness in many aspects, and a single aesthetic education course is often difficult to meet this demand, weakening the competitiveness of students in the job market. Therefore, the single curriculum system will limit students’ choice and development space, affecting the teaching quality and the cultivation of students’ comprehensive quality, and it is necessary to solve this problem through rich and diverse curriculum settings.

2.3. Obsolete Teaching Methods

Outdated teaching methods are the current status and existing problems of aesthetic education in colleges and universities.

First of all, lack of innovation: some teaching methods of aesthetic education in colleges and universities are old, lack of innovation and vitality, and can not guide students to actively participate in and actively explore. This old teaching method is often confined to traditional lecturing teaching or patterned practical operation, which is difficult to stimulate students’ learning interest and creativity. Secondly, it does not meet the needs of students: with the changes of times and the diversification of student groups, traditional teaching methods may not be able to meet the needs and expectations of students. Students want to acquire knowledge and skills through more interactive and participatory teaching methods, and the outdated teaching methods often fail to meet this demand. Then, lack of practicality: Modern aesthetic education emphasizes practicality and experience, but the teaching methods in some colleges and universities still emphasize the imparting of theoretical knowledge and lack opportunities for practical operation and artistic creation. This situation makes it difficult for students to apply theoretical knowledge to practice, which affects their learning effect and the cultivation of artistic ability. Finally, insufficient application of technology: With the development of science and technology, digital technology plays a more and more important role in artistic creation and performance, but the aesthetic education in some colleges and universities still lacks the importance and training of technology application. As a result, students are not competitive enough in the field of digital art and cannot adapt to the development needs of the modern art industry.

Therefore, the outdated teaching methods will affect the teaching quality and students’ learning experience of aesthetic education in colleges and universities. It is necessary to update the teaching methods, introduce innovative teaching methods and strengthen practical teaching to solve this problem.

2.4. Lack of Teaching Resources

The shortage of teaching resources is the current situation and existing problem of aesthetic education in colleges and universities.

Firstly, insufficient art facilities: the sites and facilities of aesthetic education in some colleges and universities are limited, which can not meet the needs of students’ art practice and performance. For example, art facilities such as art classrooms, music rehearsal rooms and dance studios may be insufficient, leading to restrictions on students’ practical operation and creation. Secondly, lack of equipment and materials: art education needs a lot of equipment and material support, such as painting pigments, Musical Instruments, dance costumes, etc., but some colleges and universities may be due to financial constraints or mismanagement, resulting in the lack of these equipment and materials, affecting students’ art practice and creation. Then, the shortage of teachers: high-quality teachers are an important resource for art education, but some colleges and universities may face the problem of shortage of teachers. This may be caused by the scarcity of professional talents, the difficulty of recruitment or the poor treatment of teachers, which affects the teaching quality and the learning effect of students. Secondly, uneven distribution of resources: some colleges and universities may have the problem of uneven distribution of resources, resulting in the lack of support and help for some
majors or student groups in art education. This unbalanced distribution of resources may aggravate the lack of educational resources and affect the development of aesthetic education in the whole school.

To sum up, the lack of teaching resources will seriously affect the quality and effect of aesthetic education in colleges and universities, and restrict students' artistic practice and creation. Therefore, it is necessary to strengthen the investment and management of teaching resources to ensure the smooth development of art education.

3. The Current Development Path of College Aesthetic Education

At present, the development path of aesthetic education in colleges and universities should be multifaceted. It should not only pay attention to the innovation of teaching mode and the construction of teachers, but also strengthen the allocation of teaching resources and art exchange and cooperation, and strengthen the combination of practice and theory to promote the all-round development of aesthetic education.

3.1. Innovate the Teaching Mode

Innovative teaching mode is the development path of college aesthetic education.

First, stimulate students' interest in learning: the traditional teaching mode may make students feel boring and difficult to stimulate their interest in learning. However, through innovative teaching modes, such as project-based learning and interdisciplinary teaching, more attractive course content and teaching activities can be designed to stimulate students' learning interest and improve their learning motivation. Secondly, to promote students' independent learning and creative thinking: innovative teaching mode emphasizes students' active participation and independent learning, and cultivates students' creative thinking and problem-solving ability in practical operation and problem solving. Through project-based learning, practical teaching and other methods, students can deeply understand art knowledge and skills through practical operation and exploration, and cultivate artistic creation ability. Then, adapt to diverse learning needs: Different students have different learning styles and learning needs, and the traditional teaching model may not be able to meet the needs of all students. The innovative teaching mode can better adapt to the diversified learning needs of students, meet the personalized learning needs of students through personalized learning paths and flexible teaching methods, and improve the teaching effect. Finally, cultivate comprehensive ability and practical ability: Innovative teaching mode emphasizes practical teaching and interdisciplinary teaching, which can better cultivate students' comprehensive ability and practical ability. Through interdisciplinary learning and practical operation, students can acquire a wider range of knowledge and skills, and enhance their comprehensive literacy and competitiveness.

To sum up, innovative teaching mode can better stimulate students' interest in learning, promote their independent learning and creative thinking, adapt to diversified learning needs, and cultivate students' comprehensive ability and practical ability, so it is one of the important paths for the development of aesthetic education in colleges and universities.

3.2. Expand Art Exchanges and Cooperation

Expanding art exchanges and cooperation is an important path for the development of aesthetic education in colleges and universities.

First of all, provide diversified learning resources: art exchange and cooperation can bring art resources from different regions and cultural backgrounds to colleges and universities, enriching students' learning experience. Through cooperation with other universities, art institutions and artists, universities can obtain more art works, exhibitions, performances and other resources, provide diversified learning opportunities and reference materials for students, and promote the improvement of their aesthetic ability and artistic accomplishment.
Secondly, to promote cross-cultural communication and understanding: art exchange and cooperation can not only provide students with rich artistic resources, but also promote cross-cultural communication and understanding. By participating in international art exhibitions and academic exchange activities, students can be exposed to art works and ideas from different cultural backgrounds, enhance their understanding and respect for multiculturalism, expand their vision and thinking, and enhance their international vision and competitiveness. Then, enhance academic level and research ability: Art exchange and cooperation can also promote academic exchange and cooperation, and promote the in-depth development of academic research. Through cooperation with other universities and art institutions, research results can be shared, joint research projects can be carried out, etc., to enhance the academic reputation and research level of the university, provide students with higher quality academic resources and guidance, and cultivate their research ability and innovation ability. Finally, expand employment and practical opportunities: Art exchange and cooperation can also provide students with broader employment and practical opportunities. Through cooperation with art institutions and industry enterprises, students can participate in practical projects and internship opportunities, understand the needs of the industry, expand employment channels, and enhance employment competitiveness.

To sum up, expanding art exchanges and cooperation can provide rich learning resources for aesthetic education in colleges and universities, promote cross-cultural communication and understanding, improve academic level and research ability, and expand employment and practical opportunities, which is one of the important paths for the development of aesthetic education in colleges and universities.

3.3. Strengthen the Combination of Practice and Theory

Strengthening the combination of practice and theory is an important path for the development of aesthetic education in colleges and universities.

First of all, improve students’ comprehensive ability: the combination of practice and theory can enable students to have access to both theoretical knowledge and practical operation in the learning process, thus improving their comprehensive ability. Theoretical knowledge can provide students with the theoretical foundation of artistic ideas and methods, while practical operation can allow students to apply theoretical knowledge to practice and exercise their practical operation ability and creativity. Secondly, cultivate students’ innovative spirit: the teaching mode combining practice and theory can cultivate students' innovative spirit. In practice, students need to constantly try and explore new ways of artistic expression, so as to cultivate their innovative consciousness and creativity. Theoretical knowledge can provide inspiration and guidance for students, help them understand the principles and laws of artistic creation, and promote the improvement of their creative level. Then, strengthen students’ practical experience: the combination of practice and theory can provide students with richer practical experience. By participating in practical projects, artistic creation, practical teaching and other activities, students can accumulate rich practical experience, improve practical ability and problem-solving ability, and lay a solid foundation for their future artistic career. Finally, enhance the pertinence and effectiveness of teaching: The teaching mode combining practice and theory can enhance the pertinence and effectiveness of teaching. By combining theoretical knowledge with practical operation, teachers can guide students more concretely, help them solve practical problems, and enhance the effectiveness and learning effect of teaching. Therefore, strengthening the combination of practice and theory is one of the important ways for the development of aesthetic education in colleges and universities, which can improve students' comprehensive ability, cultivate innovative spirit, strengthen practical experience, enhance the pertinence and effectiveness of teaching, and promote the continuous development and progress of aesthetic education in colleges and universities.
4. Conclusion

The research on the development path of college aesthetic education in the new era presents the characteristics of diversification, innovation and foresight. First of all, the aesthetic education in colleges and universities needs to transform from traditional to modern. The traditional aesthetic education lays emphasis on implanting theoretical knowledge, while the new era aesthetic education should pay more attention to the combination of practice and theory to enhance students' comprehensive ability and innovative spirit. At the same time, interdisciplinary and cross-cultural exchanges and cooperation should be strengthened to expand students' horizons and thinking and enhance their international competitiveness. Secondly, the aesthetic education in colleges and universities should pay attention to the cultivation of talents and the cultivation of innovative ability. The new era requires colleges and universities to cultivate outstanding talents with innovative spirit, practical ability and comprehensive quality, which requires colleges and universities to pay attention to cultivating students' innovative consciousness and practical ability in aesthetic education, encourage them to actively participate in artistic practice and creative activities, and cultivate their problem-solving ability and teamwork spirit. Finally, aesthetic education in colleges and universities needs to be combined with social needs and industrial development. The aesthetic education in the new era should be closer to the social needs and industrial development, and pay attention to cultivating students' application ability and practical skills, so as to lay a solid foundation for their future career development. At the same time, colleges and universities should strengthen cooperation with art industry, cultural industry and other related fields, provide more internship and employment opportunities for students, and promote the positive interaction and common development of college aesthetic education and society. To sum up, the development path of aesthetic education in colleges and universities in the new era needs to be based on the combination of practice and theory, pay attention to the cultivation of talents and innovative ability, and combine with social needs and industrial development to promote the continuous development and progress of aesthetic education in colleges and universities, and make contributions to the cultivation of more outstanding artistic talents.

References